

RENCANA PEMBELAJARAN SEMESTER

Mata Kuliah: Manajemen Inovasi	Sem:	Kode:	SKS:4
Jurusan: Manajemen Bisnis Telekomunikasi dan Informatika	Dosen: Khairani R Siregar		
Capaian Pembelajaran:.....			

(1) MINGGU KE	(2) KEMAMPUAN AKHIR YANG DIHARAPKAN	(3) BAHAN KAJIAN (materi ajar)	(4) BENTUK PEMBELAJARAN	(5) KRITERIA PENILAIAN (indicator)	(6) BOBOT NILAI
1	Dapat Mengingat Definisi Dan Sejarah Inovasi	Innovation & Invention Innovation history & milestone Innovation process Technology & Innovation Innovation success measurement	ceramah & diskusi	Kreatifitas ide & kemampuan berkomunikasi	20
2	Dapat Memahami Tipe Inovasi	Forms of innovations (product, process service, management, method) Typology of innovation (incremental, radical, modular, architectural) 4PS Framework of innovation maps Discontinues innovation The innovation life cycle	ceramah, diskusi & studi kasus	Ketepatan analisis dan kreatifitas ide	
3	Dapat Mengetahui Teori dari Inovasi	Technology S-Curve Punctuated equilibrium Dominant design Absorptive capacity Creative destruction Infractional (Social) innovation model	ceramah, diskusi & studi kasus	Kreatifitas ide & kemampuan berkomunikasi	
4	Dapat mengidentifikasi sumber inovasi	(Individuals, organisations/corporations,	ceramah, diskusi & studi kasus	Kemampuan berkomunikasi &	

		users, employees, outsiders, spill-over, process needs) Exploration vs Exploration Tools for search Innovation search map		ketepatan analisis	
5	Dapat memahami proses inovasi	Generic model of innovation process Network Open innovation Crowd innovation	ceramah, diskusi & studi kasus	Kemampuan berkomunikasi, ketepatan analisis & Kreativitas ide	
6	Dapat mengetahui Hak Intelektual	Patent Copyright Registered design Trademark Design right Trade secret Passing off	ceramah, diskusi & studi kasus	Kreatifitas ide & kemampuan berkomunikasi	
7		Presentasi/Kuis			5
8		UTS			20
9	Dapat memahami strategi inovasi	Types of innovation strategy (external routes to innovation, spin-offs, internal, first waver, follower, side entrance, derivative) Outline map of innovation selection spread	ceramah, diskusi	Kemampuan berkomunikasi & ketepatan analisis	15
10	Dapat mengidentifikasi Techno entrepreneurs	Entrepreneurship, technical Entrepreneurship definition, types of technical Entrepreneur (research, produces, user, opportunist)	ceramah, diskusi	Kemampuan berkomunikasi & ketepatan analisis	
11	Dapat mengetahui mengenai Funding Innovation	Innovation cashflow Founders Family & Friends Government Funding Banks	ceramah, diskusi	Kemampuan berkomunikasi & ketepatan analisis	

		Venture Capital IPO Crowd Funding			
12	Dapat memahami Managing Innovation	The tunnel model of innovation Innovation context (uncertainty, complexity, mass/unity, disruptive, creative) POAC Leaderships Corporate Culture Stage-queue process of innovation	ceramah, diskusi	Kemampuan berkomunikasi & ketepatan analisis	
13	Dapat mengetahui Fostering Innovation	Government Rule & Intervention Innovation Blueprints Techno/science Rules Innovation Cluster Triple-Helix Quad-Helix	ceramah, diskusi	Kemampuan berkomunikasi & ketepatan analisis	
14		Presentasi/ Tugas			5
15		Rangkuman/ Kuis			5
16		UAS			30

Daftar Pustaka:

1. Smith, David (2010), Exploring Innovation, 2nd Ed. London: Mc.Graw-Hill Education (UK) Limited
2. Tidd, Joe., Bessant, John (2009), Managing Innovation: Integrating Technological, Market and Organizational Change, 4th Ed, London, John Willey& Sons, Ltd
3. Sundbo, Jon., Fugisan, Lars (2002), Innovation as Strategic Reflexing, London, Routledge