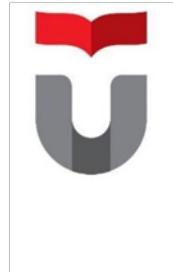


# **BUKU PEDOMAN DOSEN WALI KURIKULUM 2016**



**PROGRAM STUDI MANAJEMEN BISNIS  
TELEKOMUNIKASI DAN INFORMATIKA  
FAKULTAS EKONOMI DAN BISNIS  
2016**

**FAKULTAS EKONOMI DAN BISNIS**  
**TELKOM UNIVERSITY**  
2016



# **BUKU PEDOMAN DOSEN WALI KURIKULUM 2016**

Mengetahui,  
Dekan Fakultas Ekonomi dan Bisnis

Dodie Tricahyono, Ph.D

## **KATA PENGANTAR**

Puji dan Syukur kami panjatkan kehadirat Allah SWT atas ridho-Nya Buku Panduan Dosen Wali ini dapat disusun. Buku ini merupakan panduan teknis dalam pelaksanaan perwalian terhadap mahasiswa sehingga proses perwalian dapat berjalan dengan baik. Informasi yang tersedia dalam buku panduan ini antara lain mengenai tugas dan wewenang dosen wali, susunan mata kuliah kurikulum 2016, susunan mata kuliah kurikulum 2015, ekivalensi susunan mata kuliah kurikulum 2015 ke 2016, dan rencana studi yang bisa diambil oleh mahasiswa.

Terima kasih kami sampaikan kepada seluruh pihak yang telah membantu hingga terselesaiannya Buku Panduan Dosen Wali ini. Kritik dan saran kami nantikan untuk perbaikan ke depannya.

Bandung, 2016

Tim Penyusun

## **TUGAS DAN WEWENANG DOSEN WALI**

Pembimbingan kepada mahasiswa dalam lingkungan Fakultas Ekonomi dan Bisnis (FEB) Universitas Telkom dilakukan oleh Dosen Wali. Secara umum Dosen Wali memiliki tugas baik pembimbingan dalam bidang akademik maupun non-akademik yang sifatnya lebih personal dan bertujuan meningkatkan kelancaran kegiatan belajar mengajar inidividu mahasiswa.

Tugas dan wewenang Dosen Wali/Penasehat Akademik berkenaan dengan aspek akademik mahasiswa adalah sebagai berikut:

- a. Memberikan bimbingan dan persetujuan rencana studi bagi mahasiswa perwaliannya,
- b. dengan mengacu pada peraturan akademik yang berlaku.
- c. Memberikan arahan kepada mahasiswa perwaliannya dalam mengikuti kegiatan kurikuler maupun ekstra kurikuler, sehingga diperoleh hasil studi yang optimal.
- d. Mengikuti perkembangan/kemajuan studi mahasiswa perwaliannya sebagai bahan untuk
- e. menentukan penanganan selanjutnya.
- f. Memberikan persetujuan kepada mahasiswa dalam mengajukan permohonan Sidang
- g. Akademik yang menentukan status dan atau kelulusan tahap pendidikannya.

Sedangkan Tugas dan wewenang Dosen Wali/Penasehat Akademik berkenaan dengan aspek non akademik mahasiswa adalah sebagai berikut:

- a. Membantu mencari jalan penyelesaian masalah-masalah pribadi mahasiswa yang berkaitan dengan kemajuan studi.
- b. Memberikan rekomendasi untuk keperluan-keperluan tertentu yang berkaitan dengan kelancaran studi mahasiswa.
- c. Memberikan motivasi dan dorongan belajar kepada mahasiswa.

Jika dalam penanganan masalah non-akademik yang dirasakan membutuhkan penanganan khusus dari tenaga profesional psikolog, maka Dosen Wali/Penasehat Akademik dapat memberikan rujukan kepada mahasiswa untuk mendapatkan layanan konseling.

## DAFTAR ISI

|   |     |
|---|-----|
| KATA PENGANTAR .....  | i   |
| TUGAS DAN WEWENANG DOSEN WALI .....                                     | ii  |
| DAFTAR ISI.....   | iii |
| SUSUNAN MATA KULIAH PROGRAM STUDI S1 MBTI KURIKULUM 2016 .....          | 1   |
| SUSUNAN MATA KULIAH PILIHAN KURIKULUM 2016 .....                        | 4   |
| TABEL EKUIVALENSI KURIKULUM TRANSISI 2015 – KURIKULUM 2016 .....        | 6   |
| MATA KULIAH INTI.....   | 6   |
| MATA KULIAH KONSENTRASI TELCOMATICS .....                               | 7   |
| MATA KULIAH KONSENTRASI MEDCONT .....                                   | 8   |
| MATA KULIAH PILIHAN.....  | 8   |
| RENCANA STUDI ANGKATAN 2015 .....                                       | 9   |
| RENCANA STUDI ANGKATAN 2014.....  | 12  |
| RENCANA STUDI ANGKATAN 2013 TELCOMATICS .....                           | 16  |
| RENCANA STUDI ANGKATAN 2013 MEDCONT .....                               | 21  |
| SUSUNAN MATA KULIAH PROGRAM STUDI S1 MBTI KURIKULUM TRANSISI 2015 ..... | 26  |
| TABEL EKUIVALENSI KURIKULUM LAMA KE KURIKULUM TRANSISI 2015 .....       | 30  |
| MATA KULIAH WAJIB .....   | 30  |
| Manajemen Bisnis Telekomunikasi (MBT) .....                             | 31  |
| Manajemen Bisnis Informatika (MBI).....                                 | 32  |
| Manajemen Bisnis Media (MBM) .....                                      | 32  |
| Manajemen Bisnis Konten (MBK) .....                                     | 33  |
| MK Pilihan .....  | 33  |
| SUSUNAN MATA KULIAH MBTI KURIKULUM LAMA.....                            | 34  |

|  |    |
|--|----|
| SUSUNAN MATA KULIAH INTERNATIONAL ICT BUSINESS KURIKULUM 2016..... | 45 |
| TABEL EKUIVALENSI KURIKULUM TRANSISI 2015 – KURIKULUM 2016.....    | 48 |
| RENCANA STUDI ANGKATAN 2015 (Batch 7).....                         | 52 |
| RENCANA STUDI ANGKATAN 2014 (Batch 6).....                         | 54 |
| RENCANA STUDI ANGKATAN 2013 (Batch 5).....                         | 57 |

**Keterangan:**

- \* : Dapat diambil di semester ganjil atau genap
- \*\* : Mata kuliah pengganti untuk mata kuliah yang sudah diambil di semester tersebut
- \*\*\* : Hanya diperuntukkan untuk yang belum mengambil saja

**SUSUNAN MATA KULIAH PROGRAM STUDI S1 MBTI  
KURIKULUM 2016**

| SEMESTER I    |                                      |     |           |
|---------------|--------------------------------------|-----|-----------|
| KODE MK       | MATAKULIAH                           | SKS | PRASYARAT |
| <b>DUH1A2</b> | Literasi TIK                         | 2   | -         |
| <b>HUH1A2</b> | Pendidikan Agama Islam & Etika       | 2   | -         |
| <b>HUH1B2</b> | Pendidikan Agama Kristen & Etika     | 2   | -         |
| <b>HUH1C2</b> | Pendidikan Agama Katolik & Etika     | 2   | -         |
| <b>HUH1D2</b> | Pendidikan Agama Hindu & Etika       | 2   | -         |
| <b>HUH1E2</b> | Pendidikan Agama Budha & Etika       | 2   | -         |
| <b>HUH1F2</b> | Pendidikan Agama Khong Hu Cu & Etika | 2   | -         |
| <b>HUH1G3</b> | Pancasila dan Kewarganegaraan        | 3   | -         |
| <b>EBH0A4</b> | Matematika ekonomi                   | 4   | -         |
| <b>EBH0B4</b> | Statistika Bisnis                    | 4   | -         |
| <b>EBH0C4</b> | Manajemen Bisnis                     | 4   | -         |
|               | Total                                | 19  |           |

| SEMESTER II   |                                  |     |           |
|---------------|----------------------------------|-----|-----------|
| KODE MK       | MATAKULIAH                       | SKS | PRASYARAT |
| <b>LUH1B2</b> | Bahasa Inggris                   | 2   | -         |
| <b>EBH0D3</b> | Sistem Informasi Manajemen       | 3   | -         |
| <b>EBH0E4</b> | Pengantar Akuntansi              | 4   | -         |
| <b>EBH0F4</b> | Ekonomi                          | 4   | -         |
| <b>BMH1A4</b> | Metode Kuantitatif untuk Bisnis  | 4   | -         |
| <b>BMH1B3</b> | Sistem dan Bisnis Telekomunikasi | 3   | -         |
|               | Total                            | 20  |           |

| SEMESTER III  |   |     |           |
|---------------|---|-----|-----------|
| KODE MK       | MATAKULIAH                              | SKS | PRASYARAT |
| <b>EBH0G2</b> | Bahasa Inggris untuk Bisnis             | 2   | LUH1B2    |
| <b>LUH1A2</b> | Bahasa Indonesia                        | 2   | -         |
| <b>BMH2A4</b> | Manajemen Operasi dan Kualitas          | 4   | BMH1A4    |
| <b>BMH2B4</b> | Manajemen Pemasaran                     | 4   | -         |
| <b>BMH2C4</b> | Manajemen Sumber Daya Manusia Stratejik | 4   | -         |
| <b>EBH0H4</b> | Manajemen Keuangan                      | 4   | EBH0E4    |
|               | Total                                   | 20  |           |

| SEMESTER IV   |  |     |           |
|---------------|--|-----|-----------|
| KODE MK       | MATAKULIAH                               | SKS | PRASYARAT |
| <b>BMH2D4</b> | Berfikir Kreatif dalam Bisnis            | 4   | -         |
| <b>BMH2E4</b> | Manajemen Data                           | 4   | -         |
| <b>BMH2F3</b> | Manajemen Rantai Pasok dalam Layanan TIK | 3   | BMH2A4    |
| <b>BMH2G3</b> | Perilaku Konsumen                        | 3   | BMH2B4    |
| <b>BAH2F3</b> | Perilaku Organisasi                      | 3   | -         |
| <b>BMH2H3</b> | Analisis Investasi dan Portofolio        | 3   | EBH0H4    |
|               | Total                                    | 20  |           |

| SEMESTER V    |                                 |     |                                     |
|---------------|---------------------------------|-----|-------------------------------------|
| KODE MK       | MATAKULIAH                      | SKS | PRASYARAT                           |
| <b>DUH2A2</b> | Kewirausahaan                   | 2   | BMH2D4                              |
| <b>BMH3A3</b> | Big Data dan Data Analitik      | 3   | BMH2E4                              |
| <b>BMH3B3</b> | Analisis dan Perancangan Sistem | 3   | BMH2E4                              |
| <b>BMH3C4</b> | Manajemen Proyek                | 4   | -                                   |
| <b>EBH0I4</b> | Manajemen Strategi              | 4   | -                                   |
| <b>PIL1</b>   | MK Pilihan 1                    | 4   | Tergantung mata kuliah yang diambil |
|               | Total                           | 20  |                                     |

| SEMESTER VI   |                                     |     |                 |
|---------------|-------------------------------------|-----|-----------------|
| KODE MK       | MATAKULIAH                          | SKS | PRASYARAT       |
| <b>BMH3D4</b> | Proyek Kewirausahaan                | 4   | DUH2A2          |
| <b>BMH3E3</b> | Ekonomi Digital Baru                | 3   | -               |
| <b>BMH3F3</b> | E-Culture dan Jejaring Sosial       | 3   | -               |
| <b>EBH0J2</b> | Interpersonal dan Komunikasi Bisnis | 2   | -               |
| <b>BMH3G4</b> | Metodologi Penelitian               | 4   | EBH0B4          |
| <b>PIL2</b>   | MK Pilihan 2                        | 4   | PIL1            |
| <b>EBH0K2</b> | Magang *                            | 2   | Aturan Akademik |
|               | Total                               | 22  |                 |

| SEMESTER VII  |   |     |                 |
|---------------|---|-----|-----------------|
| KODE MK       | MATAKULIAH                              | SKS | PRASYARAT       |
| <b>BMH4A3</b> | Etika Bisnis dan Tata Kelola Perusahaan | 3   | -               |
| <b>BMH4B4</b> | Pengembangan Konten dan Ekosistem       | 4   | -               |
| <b>BMH4C4</b> | E-Commerce dan Bisnis Informasi         | 4   | -               |
| <b>BMH4D3</b> | Hukum dan Regulasi                      | 3   | -               |
| <b>EBH0L2</b> | Kolokium *                              | 2   | Aturan Akademik |
| <b>PIL3</b>   | MK Pilihan 3                            | 4   | PIL2            |
|               | Total                                   | 20  |                 |

| SEMESTER VIII |            |     |                 |
|---------------|------------|-----|-----------------|
| KODE MK       | MATAKULIAH | SKS | PRASYARAT       |
| <b>EBH0M4</b> | Skripsi *  | 4   | Aturan Akademik |
|               | Total      | 4   |                 |

**Total 145 SKS**

## SUSUNAN MATA KULIAH PILIHAN KURIKULUM 2016

| <b>MATA KULIAH PILIHAN SEMESTER V</b> |   |            |                  |
|---------------------------------------|---|------------|------------------|
| <b>KODE MK</b>                        | <b>MATAKULIAH</b>                                 | <b>SKS</b> | <b>PRASYARAT</b> |
| <b>BMH3H4</b>                         | Content Mining and Audience Analysis              | 4          | EBH0D4<br>BMH2B4 |
| <b>BMH3I4</b>                         | Pemasaran Bisnis                                  | 4          | BMH2B4           |
| <b>BMH3J4</b>                         | Pemasaran Organisasi Nirlaba                      | 4          | BMH2B4           |
| <b>BMH3K4</b>                         | Manajemen Pengetahuan                             | 4          | -                |
| <b>BMH3L4</b>                         | Aplikasi Teori Permainan dalam Ekonomi dan Bisnis | 4          | EBH0A4<br>EBH0F4 |
| <b>BMH3M4</b>                         | Manajemen Usaha Baru                              | 4          | -                |
| <b>BMH3N4</b>                         | Manajemen Keuangan Internasional                  | 4          | EBH0H4           |
| <b>BMH3O4</b>                         | Akutansi Manajemen                                | 4          | EBH0H4<br>EBH0E4 |

| <b>MATA KULIAH PILIHAN SEMESTER VI</b> |  |            |                  |
|--|--|------------|------------------|
| <b>KODE MK</b>                         | <b>MATAKULIAH</b>                            | <b>SKS</b> | <b>PRASYARAT</b> |
| <b>BMH3P4</b>                          | Logika dan Algoritma                         | 4          | EBH0A4           |
| <b>BMH3Q4</b>                          | Komunikasi Pemasaran Dierpadu                | 4          | BMH2B4           |
| <b>BMH3R4</b>                          | Riset Pemasaran                              | 4          | BMH2B4           |
| <b>BMH3S4</b>                          | Pengembangan Organisasi                      | 4          | -                |
| <b>BMH3T4</b>                          | Pengembangan Korporasi                       | 4          | EBH0I4           |
| <b>BMH3U4</b>                          | Pengembangan Usaha                           | 4          | BMH3M4           |
| <b>BMH3V4</b>                          | Manajemen Perbankan Konvensional dan Syariah | 4          | EBH0H4           |
| <b>BMH3W4</b>                          | Penganggaran                                 | 4          | EBH0E4           |

| MATA KULIAH PILIHAN SEMESTER VII |   |     |                  |
|----------------------------------|---|-----|------------------|
| KODE MK                          | MATAKULIAH  | SKS | PRASYARAT        |
| BMH4E4                           | Produktivitas dengan Aplikasi                                       | 4   | BMH2A4           |
| BMH4F4                           | Manajemen Hubungan Pelanggan dan Keterlibatan dalam Jejaring Sosial | 4   | BMH2B4           |
| BMH4G4                           | Manajemen Layanan dan Operasi                                       | 4   | BMH2B4<br>BMH2A4 |
| BMH4H4                           | Manajemen Talenta   | 4   | -                |
| BMH4I4                           | Strategi Platform   | 4   | EBH0I4           |
| BMH4J4                           | Pengembangan Komunitas  | 4   | BMH3U4<br>BMH3M4 |
| BMH4K4                           | Manajemen Aset  | 4   | EBH0H4           |
| BMH4L4                           | Perpajakan  | 4   | EBH0E4           |

## TABEL EKUIVALENSI KURIKULUM TRANSISI 2015 – KURIKULUM 2016

### MATA KULIAH INTI

| No | KURIKULUM 2015 |         |   |     | ↔ | KURIKULUM 2016 |   |     |     |
|----|----------------|---------|---|-----|---|----------------|---|-----|-----|
|    | SMT            | Kode MK | Nama MK                                 | SKS |   | Kode MK        | Nama MK                                 | SKS | SMT |
| 1  | 1              | MUH1A3  | Pancasila dan Kewiraan                  | 3   | ↔ | HUH1A2         | Pancasila dan Kewarganegaraan           | 3   | 1   |
| 2  | 1              | MUH1B2  | Pendidikan Agama                        | 2   | ↔ | HUH1A2         | Pendidikan Agama Islam dan Etika        | 2   | 1   |
| 3  | 1              | MUH1C2  | Teknik Membaca dan Menulis Kritis       | 2   | ↔ | LUH1A2         | Bahasa Indonesia                        | 2   | 3   |
| 4  | 1              | MUH1D4  | English for Business                    | 4   | ↔ | LUH1B2         | Bahasa Inggris                          | 2   | 2   |
|    |                |         |   |     | ↔ | EBH0G2         | Bahasa Inggris untuk Bisnis             | 2   | 3   |
| 5  | 1              | BMH1A4  | Matematika Ekonomi                      | 4   | ↔ | EBH0A4         | Matematika Ekonomi                      | 4   | 1   |
| 6  | 1              | BMH1B4  | Ekonomi                                 | 4   | ↔ | EBH0F4         | Ekonomi                                 | 4   | 2   |
| 7  | 2              | BMH1C4  | Akuntansi                               | 4   | ↔ | EBH0E4         | Pengantar Akuntansi                     | 4   | 2   |
| 8  | 2              | BMH1D3  | Etika Bisnis & GCG                      | 3   | ↔ | BMH4A3         | Etika Bisnis dan Tata Kelola Perusahaan | 3   | 7   |
| 9  | 2              | BMH1E4  | Statistika Bisnis                       | 4   | ↔ | EBH0B4         | Statistika Bisnis                       | 4   | 1   |
| 10 | 2              | BMH1F3  | Manajemen Bisnis                        | 3   | ↔ | EBH0C4         | Manajemen Bisnis                        | 4   | 1   |
| 11 | 2              | BMH1G3  | Sistem Telekomunikasi                   | 3   | ↔ | BMH1B3         | Sistem dan Bisnis Telekomunikasi        | 3   | 2   |
| 12 | 2              | BMH1H3  | Manajemen Pemasaran                     | 3   | ↔ | BMH2B4         | Manajemen Pemasaran                     | 4   | 3   |
| 13 | 3              | BMH2A3  | Manajemen Proyek Pengembangan Sistem    | 3   | ↔ | BMH3C4         | Manajemen Proyek                        | 4   | 5   |
| 14 | 3              | BMH2B4  | Manajemen Keuangan                      | 4   | ↔ | EBH0H4         | Manajemen Keuangan                      | 4   | 3   |
| 15 | 3              | BMH2C3  | Hukum dan Regulasi                      | 3   | ↔ | BMH4D3         | Hukum dan Regulasi                      | 3   | 7   |
| 16 | 3              | BMH2D4  | Metode Kuantitatif untuk Bisnis         | 4   | ↔ | BMH1A4         | Metode Kuantitatif untuk Bisnis         | 4   | 2   |
| 17 | 3              | BMH2E3  | Sistem Informasi Manajemen              | 3   | ↔ | EBH0D3         | Sistem Informasi Manajemen              | 3   | 2   |
| 18 | 3              | BMH2F3  | Perilaku Organisasi                     | 3   | ↔ | BAH2F3         | Perilaku Organisasi                     | 3   | 4   |
| 19 | 4              | BMH2G4  | Manajemen Operasi dan Kualitas          | 4   | ↔ | BMH2A4         | Manajemen Operasi dan Kualitas          | 4   | 3   |
| 20 | 4              | BMH2H3  | Manajemen Sumber Daya Manusia Strategik | 3   | ↔ | BMH2C4         | Manajemen Sumber Daya Manusia Stratejik | 4   | 3   |
| 21 | 4              | BMH2I4  | Manajemen Data                          | 4   | ↔ | BMH2E4         | Manajemen Data                          | 4   | 4   |
| 22 | 4              | BMH2J4  | Bisnis Telekomunikasi                   | 4   | ↔ | BMH2H3         | Analisis Investasi dan Portofolio       | 3   | 4   |
| 23 | 4              | BMH2K3  | Creative Thinking in Business           | 3   | ↔ | BMH2D4         | Berfikir Kreatif dalam Bisnis           | 4   | 4   |
| 24 | 5              | BMH3A3  | Kewirausahaan 1                         | 3   | ↔ | DUH2A2         | Kewirausahaan                           | 2   | 5   |

| No | KURIKULUM 2015 |         |                      |     | ↔ | KURIKULUM 2016 |                       |     |     |
|----|----------------|---------|----------------------|-----|---|----------------|-----------------------|-----|-----|
|    | SMT            | Kode MK | Nama MK              | SKS |   | Kode MK        | Nama MK               | SKS | SMT |
| 25 | 5              | BMH2B3  | Metodologi Riset 1   | 3   | ↔ | DUH1A2         | Literasi TIK          | 2   | 1   |
| 26 | 6              | BMH3I3  | Metodologi Riset 2   | 3   | ↔ | BMH3G4         | Metodologi Penelitian | 4   | 6   |
| 27 | 6              | BMH3J3  | Kewirausahaan 2      | 3   | ↔ | BMH3D4         | Proyek Kewirausahaan  | 4   | 6   |
| 28 | 7              | BMH4A4  | Manajemen Strategi   | 4   | ↔ | EBH0I4         | Manajemen Strategi    | 4   | 5   |
| 29 | 7              | BMH4E2  | Proposal Tugas Akhir | 2   | ↔ | EBH0L2         | Kolokium *            | 2   | 7   |
| 30 | 8              | BMH4I4  | Magang               | 4   | ↔ | EBH0K2         | Magang *              | 2   | 6   |
| 31 | 8              | BMH4J4  | Tugas Akhir          | 4   | ↔ | EBH0M4         | Skripsi *             | 4   | 8   |

## MATA KULIAH KONSENTRASI TELCOMATICS

| No | KURIKULUM 2015 |         |   |     | ↔ | KURIKULUM 2016 |  |     |     |
|----|----------------|---------|---|-----|---|----------------|--|-----|-----|
|    | SMT            | Kode MK | Nama MK                                   | SKS |   | Kode MK        | Nama MK                                  | SKS | SMT |
| 1  | 5              | BMH3C3  | E-Commerce & Information Business         | 3   | ↔ | BMH4C4         | E-Commerce dan Bisnis Informasi          | 4   | 7   |
| 2  | 5              | BMH3D4  | Service Management and Operation in Telco | 4   | ↔ | BMH4B4         | Pengembangan Konten dan Ekosistem        | 4   | 7   |
| 3  | 5              | BMH3E3  | Supply Chain Management in Telco          | 3   | ↔ | BMH2F3         | Manajemen Rantai Pasok dalam Layanan TIK | 3   | 4   |
| 4  | 6              | BMH3K4  | System Analysis and Design                | 4   | ↔ | BMH3B3         | Analisis dan Perancangan Sistem          | 3   | 5   |
| 5  | 6              | BMH3L3  | Information Security Management           | 3   | ↔ | BMH3F3         | E-Culture dan Jejaring Sosial            | 3   | 6   |
| 6  | 6              | BMH3M3  | Customer Relationship Management in Telco | 3   | ↔ | BMH2G3         | Perilaku Konsumen                        | 3   | 4   |
| 7  | 7              | BMH4B3  | Information Security Audit                | 3   | ↔ | BMH3E3         | Ekonomi Digital Baru                     | 3   | 6   |
| 8  | 7              | BMH4C3  | ERP and Business Process                  | 3   | ↔ | EBH0J2         | Interpersonal dan Komunikasi Bisnis      | 2   | 6   |
| 9  | 7              | BMH4D4  | Resource Management in Telco              | 4   | ↔ | BMH3A3         | Big Data dan Data Analitik               | 3   | 5   |

## MATA KULIAH KONSENTRASI MEDCONT

| No | KURIKULUM 2015 |         |                                  |     | ↔ | KURIKULUM 2016 |  |     |     |
|----|----------------|---------|----------------------------------|-----|---|----------------|--|-----|-----|
|    | SMT            | Kode MK | Nama MK                          | SKS |   | Kode MK        | Nama MK                                  | SKS | SMT |
| 1  | 5              | BMH3F3  | Intermedia Business Process      | 3   | ↔ | EBH0J2         | Interpersonal dan Komunikasi Bisnis      | 2   | 6   |
| 2  | 5              | BMH3G4  | Logic and Algorithm for Business | 4   | ↔ | BMH3B3         | Analisis dan Perancangan Sistem          | 3   | 5   |
| 3  | 5              | BMH3H3  | E-Culture and Social Network     | 3   | ↔ | BMH3F3         | E-Culture dan Jejaring Sosial            | 3   | 6   |
| 4  | 6              | BMH3N4  | New Digital Economy              | 3   | ↔ | BMH3E3         | Ekonomi Digital Baru                     | 3   | 6   |
| 5  | 6              | BMH3O4  | Audience and Content             | 4   | ↔ | BMH2G3         | Perilaku Konsumen                        | 3   | 4   |
| 6  | 6              | BMH3P3  | Rich Media and User Experience   | 3   | ↔ | BMH4C4         | E-Commerce dan Bisnis Informasi          | 4   | 7   |
| 7  | 7              | BMH4F4  | Big Data and Data Analytic       | 4   | ↔ | BMH3A3         | Big Data dan Data Analitik               | 3   | 5   |
| 8  | 7              | BMH4G3  | Content Development              | 3   | ↔ | BMH4B4         | Pengembangan Konten dan Ekosistem        | 4   | 7   |
| 9  | 7              | BMH4H3  | Productivity with Apps           | 3   | ↔ | BMH2F3         | Manajemen Rantai Pasok dalam Layanan TIK | 3   | 4   |

## MATA KULIAH PILIHAN

| No | KURIKULUM 2015 |         |              |     | ↔ | KURIKULUM 2016 |              |     |     |
|----|----------------|---------|--------------|-----|---|----------------|--------------|-----|-----|
|    | SMT            | Kode MK | Nama MK      | SKS |   | Kode MK        | Nama MK      | SKS | SMT |
| 1  | 5              | PIL1    | MK PILIHAN 1 | 4   | ↔ | PIL1           | MK Pilihan 1 | 4   | 5   |
| 2  | 6              | PIL2    | MK PILIHAN 2 | 4   | ↔ | PIL2           | MK Pilihan 2 | 4   | 6   |
| 3  | 7              | PIL3    | MK PILIHAN 3 | 4   | ↔ | PIL3           | MK Pilihan 3 | 4   | 7   |

## RENCANA STUDI ANGKATAN 2015

### SEMESTER 1

| Kode MK      | MK yg diambil                     | SKS |
|--------------|-----------------------------------|-----|
| MUH1A3       | Pancasila dan Kewiraan            | 2   |
| MUH1B2       | Pendidikan Agama                  | 3   |
| MUH1C2       | Teknik Membaca dan Menulis Kritis | 2   |
| MUH1D4       | English for Business              | 4   |
| BMH1A4       | Matematika Ekonomi                | 4   |
| BMH1B4       | Ekonomi                           | 4   |
| <b>Total</b> | <b>19</b>                         |     |

### SEMESTER 2

| Kode MK      | MK yg diambil         | SKS |
|--------------|-----------------------|-----|
| BMH1C4       | Akuntansi             | 4   |
| BMH1D3       | Etika Bisnis & GCG    | 3   |
| BMH1E4       | Statistika Bisnis     | 4   |
| BMH1F3       | Manajemen Bisnis      | 3   |
| BMH1G3       | Sistem Telekomunikasi | 3   |
| BMH1H3       | Manajemen Pemasaran   | 3   |
| <b>Total</b> | <b>20</b>             |     |

### SEMESTER 3

| Kode MK       | MK yg diambil                            | SKS      |
|---------------|--|----------|
| BMH2A4        | Manajemen Operasi dan Kualitas           | 4        |
| BMH2C4        | Manajemen Sumber Daya Manusia Stratejik  | 4        |
| EBH0H4        | Manajemen Keuangan                       | 4        |
| <b>DUH1A2</b> | <b>Literasi TIK**</b>                    | <b>2</b> |
| <b>EBH0D3</b> | <b>Sistem Informasi Manajemen**</b>      | <b>3</b> |
| <b>BMH1A4</b> | <b>Metode Kuantitatif untuk Bisnis**</b> | <b>4</b> |
| <b>Total</b>  | <b>21</b>                                |          |

### SEMESTER 4

| Kode MK      | MK yg diambil                            | SKS |
|--------------|--|-----|
| BMH2D4       | Berfikir Kreatif dalam Bisnis            | 4   |
| BMH2E4       | Manajemen Data                           | 4   |
| BMH2F3       | Manajemen Rantai Pasok dalam Layanan TIK | 3   |
| BMH2G3       | Perilaku Konsumen                        | 3   |
| BAH2F3       | Perilaku Organisasi                      | 3   |
| BMH2H3       | Analisis Inventasi dan Portofolio        | 3   |
| <b>Total</b> | <b>20</b>                                |     |

### SEMESTER 5

| Kode MK      | MK yg diambil                   | SKS |
|--------------|---------------------------------|-----|
| DUH2A2       | Kewirausahaan                   | 2   |
| BMH3A3       | Big Data dan Data Analitik      | 3   |
| BMH3B3       | Analisis dan Perancangan Sistem | 3   |
| BMH3C4       | Manajemen Proyek                | 4   |
| EBH0I4       | Manajemen Strategi              | 4   |
| PIL1         | MK Pilihan 1                    | 4   |
| <b>Total</b> | <b>20</b>                       |     |

### SEMESTER 6

| Kode MK       | MK yg diambil                       | SKS      |
|---------------|-------------------------------------|----------|
| BMH3D4        | Proyek Kewirausahaan                | 4        |
| BMH3E3        | Ekonomi Digital Baru                | 3        |
| BMH3F3        | E-Culture dan Jejaring Sosial       | 3        |
| EBH0J2        | Interpersonal dan Komunikasi Bisnis | 2        |
| BMH3G4        | Metodologi Penelitian               | 4        |
| PIL2          | MK Pilihan 2                        | 4        |
| <b>EBH0K2</b> | <b>Magang *</b>                     | <b>2</b> |
| <b>Total</b>  | <b>22</b>                           |          |

## SEMESTER 7

| Kode MK       | MK yg diambil                         | SKS      |
|---------------|---------------------------------------|----------|
| BMH4B4        | Pengembangan Konten dan Ekosistem     | 4        |
| BMH4C4        | E-Commerce dan Bisnis Informasi       | 4        |
| BMH4D3        | Hukum dan Regulasi                    | 3        |
| PIL           | MK Pilihan (pilih yang belum diambil) | 4        |
| <b>EBH0L2</b> | <b>Kolokium *</b>                     | <b>2</b> |
| PIL3          | MK Pilihan 3                          | 4        |
| <b>Total</b>  | <b>20</b>                             |          |

## SEMESTER 8

| Kode MK       | MK yg diambil    | SKS      |
|---------------|------------------|----------|
| <b>EBH0M4</b> | <b>Skripsi *</b> | <b>4</b> |
| <b>Total</b>  |                  | <b>4</b> |

Total SKS sampai lulus **147**

1. Bagi yang **BELUM** mengambil MSDM, IPS ≤ 3,00

| Mata Kuliah                             | SKS       |
|---|-----------|
| Manajemen Operasi dan Kualitas          | 4         |
| Manajemen Sumber Daya Manusia Stratejik | 4         |
| Manajemen Keuangan                      | 4         |
| <i>Literasi TIK</i>                     | 2         |
| Sistem Informasi Manajemen              | 3         |
| Metode Kuantitatif Untuk Bisnis         | 4         |
| <b>TOTAL SKS</b>                        | <b>21</b> |

2. Bagi yang **BELUM** mengambil MSDM dan **BELUM** mengambil CTIB, IPS > 3,00

| Mata Kuliah                             | SKS       |
|---|-----------|
| Manajemen Operasi dan Kualitas          | 4         |
| Manajemen Sumber Daya Manusia Stratejik | 4         |
| Manajemen Keuangan                      | 4         |
| <i>Literasi TIK</i>                     | 2         |
| Sistem Informasi Manajemen              | 3         |
| Metode Kuantitatif Untuk Bisnis         | 4         |
| Hukum dan Regulasi                      | 3         |
| <b>TOTAL SKS</b>                        | <b>24</b> |

KETERANGAN:

|  |                  |
|--|------------------|
|  | Mata Kuliah Atas |
|--|------------------|

3. Bagi yang **SUDAH** mengambil MSDM, IPS ≤ 3,00

| Mata Kuliah                     | SKS       |
|---------------------------------|-----------|
| Manajemen Operasi dan Kualitas  | 4         |
| Manajemen Proyek                | 4         |
| Manajemen Keuangan              | 4         |
| <i>Literasi TIK</i>             | 2         |
| Sistem Informasi Manajemen      | 3         |
| Metode Kuantitatif Untuk Bisnis | 4         |
| <b>TOTAL SKS</b>                | <b>21</b> |

4. Bagi yang **SUDAH** mengambil MSDM dan **BELUM** mengambil CTIB, IPS > 3,00

| Mata Kuliah                     | SKS       |
|---------------------------------|-----------|
| Manajemen Operasi dan Kualitas  | 4         |
| Manajemen Proyek                | 4         |
| Manajemen Keuangan              | 4         |
| <i>Literasi TIK</i>             | 2         |
| Sistem Informasi Manajemen      | 3         |
| Metode Kuantitatif Untuk Bisnis | 4         |
| Hukum dan Regulasi              | 3         |
| <b>TOTAL SKS</b>                | <b>24</b> |

5. Bagi yang **BELUM** mengambil MSDM tapi sudah mengambil CTIB, IPS > 3,00

| Mata Kuliah                             | SKS          |
|---|--------------|
| Manajemen Operasi dan Kualitas          | 4            |
| Manajemen Sumber Daya Manusia Stratejik | 4            |
| Manajemen Keuangan                      | 4            |
| <i>Literasi TIK</i>                     | 2            |
| Sistem Informasi Manajemen              | 3            |
| Metode Kuantitatif Untuk Bisnis         | 4            |
| Kewirausahaan                           | 2            |
| atau                                    |              |
| Hukum dan Regulasi                      | 3            |
| <b>TOTAL SKS</b>                        | <b>23/24</b> |

## RENCANA STUDI ANGKATAN 2014

### SEMESTER 1 (Kurikulum Lama 4 konsentrasi)

| KODE MK      | MK yg diambil                     | SKS |
|--------------|-----------------------------------|-----|
| SM111013     | Pancasila dan Kewirausahaan       | 3   |
| SM111022     | Pendidikan Agama                  | 2   |
| SM111032     | Teknik Membaca dan Menulis Kritis | 2   |
| SM111044     | English for Business              | 4   |
| SM112014     | Matematika Ekonomi                | 4   |
| SM111014     | Manajemen Bisnis                  | 4   |
| <b>Total</b> | <b>19</b>                         |     |

### SEMESTER 2 (Kurikulum Lama 4 konsentrasi)

| KODE MK      | MK yg diambil                 | SKS |
|--------------|-------------------------------|-----|
| SM221014     | Ekonomi                       | 4   |
| SM211053     | Business Ethics & GCG         | 3   |
| SM212024     | Statistika Bisnis             | 4   |
| SM251014     | Manajemen Data                | 4   |
| SM241013     | Sistem Telekomunikasi         | 3   |
| SM231023     | Manajemen Pemasaran           | 3   |
| SM361013     | Creative Thinking in Business | 3   |
| <b>Total</b> | <b>24</b>                     |     |

### SEMESTER 3 (Kurikulum Transisi)

| KODE MK      | MK yg diambil                        | SKS |
|--------------|--------------------------------------|-----|
| BMH2A3       | Manajemen Proyek Pengembangan Sistem | 3   |
| BMH2B4       | Manajemen Keuangan                   | 4   |
| BMH2C3       | Hukum dan Regulasi                   | 3   |
| BMH2D4       | Metode Kuantitatif untuk Bisnis      | 4   |
| BMH2E3       | Sistem Informasi Manajemen           | 3   |
| BMH2F3       | Perilaku Organisasi                  | 3   |
| <b>Total</b> | <b>20</b>                            |     |

### SEMESTER 4 (Kurikulum Transisi)

| KODE MK       | MK yg diambil                               | SKS      |
|---------------|---|----------|
| BMH2G4        | Manajemen Operasi dan Kualitas              | 4        |
| BMH2H3        | Manajemen SDM Stratejik                     | 3        |
| BMH2J4        | Bisnis Telekomunikasi                       | 4        |
| BMH1C4        | Akuntansi                                   | 4        |
| <b>BMH3K4</b> | <b><i>System Analysis and Design</i> **</b> | <b>4</b> |
| <b>Total</b>  | <b>19</b>                                   |          |

### SEMESTER 5

| KODE MK       | MK yg diambil                         | SKS      |
|---------------|---------------------------------------|----------|
| DUH2A2        | Kewirausahaan                         | 2        |
| BMH3A3        | Big Data dan Data Analitik            | 3        |
| EBH0I4        | Manajemen Strategi                    | 4        |
| PIL1          | MK Pilihan 1                          | 4        |
| <b>BMH2G3</b> | <b><i>Perilaku Konsumen</i> **</b>    | <b>3</b> |
| <b>EBH0E4</b> | <b><i>Pengantar Akuntansi</i> ***</b> | <b>4</b> |
| <b>Total</b>  | <b>16</b>                             |          |

### SEMESTER 6

| KODE MK       | MK yg diambil                       | SKS      |
|---------------|-------------------------------------|----------|
| BMH3D4        | Proyek Kewirausahaan                | 4        |
| BMH3E3        | Ekonomi Digital Baru                | 3        |
| BMH3F3        | E-Culture dan Jejaring Sosial       | 3        |
| EBH0J2        | Interpersonal dan Komunikasi Bisnis | 2        |
| BMH3G4        | Metodologi Penelitian               | 4        |
| PIL2          | MK Pilihan 2                        | 4        |
| <b>EBH0K2</b> | <b><i>Magang</i> *</b>              | <b>2</b> |
| <b>Total</b>  | <b>22</b>                           |          |

## SEMESTER 7

| KODE MK       | MK yg diambil                                     | SKS      |
|---------------|---|----------|
| BMH4B4        | Pengembangan Konten dan Ekosistem                 | 4        |
| BMH4C4        | E-Commerce dan Bisnis Informasi                   | 4        |
| PIL3          | MK Pilihan 3                                      | 4        |
| BMH2F3        | <i>Manajemen Rantai Pasok dalam Layanan TIK**</i> | 3        |
| <b>BMH2H3</b> | <i>Analisis Investasi dan Portofolio**</i>        | <b>3</b> |
| <b>EBH0L2</b> | <b>Kolokium *</b>                                 | <b>2</b> |
| <b>Total</b>  | <b>20</b>   |          |

## SEMESTER 8

| KODE MK       | MK yg diambil    | SKS      |
|---------------|------------------|----------|
| <b>EBH0M4</b> | <i>Skripsi *</i> | <b>4</b> |
| <b>Total</b>  |                  | <b>4</b> |

Total SKS sampai lulus **144**

1. Bagi angkatan 2014 yang **BELUM** Akuntansi dan Kewirausahaan IPS  $\leq 3.00$

| Mata Kuliah                | SKS       |
|----------------------------|-----------|
| Kewirausahaan              | 2         |
| Big Data dan Data Analitik | 3         |
| Perilaku Konsumen          | 3         |
| Pengantar Akuntansi        | 4         |
| Manajemen Strategi         | 4         |
| MK Pilihan 1               | 4         |
| <b>Total</b>               | <b>20</b> |

2. Bagi angkatan 2014 yang **BELUM** Akuntansi dan Kewirausahaan IPS  $> 3.00$

| Mata Kuliah                     | SKS       |
|---------------------------------|-----------|
| Kewirausahaan                   | 2         |
| Big Data dan Data Analitik      | 3         |
| Perilaku Konsumen               | 3         |
| Pengantar Akuntansi             | 4         |
| Manajemen Strategi              | 4         |
| MK Pilihan 1                    | 4         |
| E-Commerce dan Bisnis Informasi | 4         |
| <b>Total</b>                    | <b>24</b> |

3. Bagi angkatan 2014 yang **SUDAH** Akuntansi tapi **BELUM** Kewirausahaan IPS > 3.00

| <b>Mata Kuliah</b>                | <b>SKS</b> |
|-----------------------------------|------------|
| Kewirausahaan                     | 2          |
| Big Data dan Data Analitik        | 3          |
| Perilaku Konsumen                 | 3          |
| Manajemen Strategi                | 4          |
| MK Pilihan 1                      | 4          |
| E-Commerce dan Bisnis Informasi   | 4          |
| Pengembangan Konten dan Ekosistem | 4          |
| <b>Total SKS</b>                  | <b>24</b>  |

Keterangan:

|  | <b>Mata Kuliah Atas</b> |   |
|--|-------------------------|---|
|  | Mata Kuliah Optional    | Jika YA, maka semester 6 tidak usah mengambil mata kuliah Interpersonal dan Komunikasi Bisnis |
|  |                         | Jika TIDAK, maka semester 6 mengambil mata kuliah Interpersonal dan Komunikasi Bisnis         |

4. Bagi angkatan 2014 yang **SUDAH** Akuntansi tapi **BELUM** Kewirausahaan IPS ≤ 3.00

| <b>Mata Kuliah</b>              | <b>SKS</b> |
|---------------------------------|------------|
| Kewirausahaan                   | 2          |
| Big Data dan Data Analitik      | 3          |
| Perilaku Konsumen               | 3          |
| Manajemen Strategi              | 4          |
| MK Pilihan 1                    | 4          |
| E-Commerce dan Bisnis Informasi | 4          |
| <b>Total SKS</b>                | <b>20</b>  |

5. Bagi angkatan 2014 yang **BELUM** Akuntansi tapi **SUDAH** Kewirusahaan IPS > 3.00

| <b>Mata Kuliah</b>              | <b>SKS</b> |
|---------------------------------|------------|
| Big Data dan Data Analitik      | 3          |
| Perilaku Konsumen               | 3          |
| Pengantar Akuntansi             | 4          |
| Manajemen Strategi              | 4          |
| MK Pilihan 1                    | 4          |
| E-Commerce dan Bisnis Informasi | 4          |
| <b>Total SKS</b>                | <b>22</b>  |

6. Bagi angkatan 2014 yang **BELUM** Akuntansi tapi **SUDAH** Kewirausahaan IPS  $\leq 3.00$

| Mata Kuliah                | SKS       |
|----------------------------|-----------|
| Big Data dan Data Analitik | 3         |
| Perilaku Konsumen          | 3         |
| Pengantar Akuntansi        | 4         |
| Manajemen Strategi         | 4         |
| MK Pilihan 1               | 4         |
| Literasi TIK               | 2         |
| <b>Total SKS</b>           | <b>18</b> |

7. Bagi angkatan 2014 yang **SUDAH** Akuntansi dan Kewirausahaan IPS  $> 3.00$

| Mata Kuliah                       | SKS       |
|-----------------------------------|-----------|
| Big Data dan Data Analitik        | 3         |
| Perilaku Konsumen                 | 3         |
| Manajemen Strategi                | 4         |
| MK Pilihan 1                      | 4         |
| E-Commerce dan Bisnis Informasi   | 4         |
| Pengembangan Konten dan Ekosistem | 4         |
| <b>Total SKS</b>                  | <b>22</b> |

8. Bagi angkatan 2014 yang **SUDAH** Akuntansi dan Kewirausahaan IPS  $\leq 3.00$

| Mata Kuliah                     | SKS       |
|---------------------------------|-----------|
| Big Data dan Data Analitik      | 3         |
| Perilaku Konsumen               | 3         |
| Manajemen Strategi              | 4         |
| MK Pilihan 1                    | 4         |
| E-Commerce dan Bisnis Informasi | 4         |
| Literasi TIK                    | 2         |
| <b>Total SKS</b>                | <b>20</b> |

## RENCANA STUDI ANGKATAN 2013 TELCOMATICS

### SEMESTER 1 (Kurikulum Lama)

| Kode MK      | MK yg diambil                     | SKS |
|--------------|-----------------------------------|-----|
| SM111013     | Pancasila dan Kewiraan            | 3   |
| SM111022     | Pendidikan Agama                  | 2   |
| SM111032     | Teknik Membaca dan Menulis Kritis | 2   |
| SM111044     | English for Business              | 4   |
| SM112014     | Matematika Ekonomi                | 4   |
| SM111014     | Manajemen Bisnis                  | 4   |
| <b>Total</b> | <b>19</b>                         |     |

### SEMESTER 2 (Kurikulum Lama)

| Kode MK      | MK yg diambil         | SKS |
|--------------|-----------------------|-----|
| SM221014     | Ekonomi               | 4   |
| SM211053     | Business Ethics & GCG | 3   |
| SM212024     | Statistika Bisnis     | 4   |
| SM251014     | Manajemen Data        | 4   |
| SM241013     | Sistem Telekomunikasi | 3   |
| SM231023     | Manajemen Pemasaran   | 3   |
| <b>Total</b> | <b>21</b>             |     |

### SEMESTER 3 (Kurikulum Lama)

| Kode MK      | MK yg diambil                   | SKS |
|--------------|---------------------------------|-----|
| SM322014     | Akunting                        | 4   |
| SM323014     | Manajemen Keuangan              | 4   |
| SM311063     | Hukum dan Regulasi              | 3   |
| SM312033     | Metode Kuantitatif untuk Bisnis | 3   |
| SM361013     | Creative Thinking in Business   | 3   |
| SM331053     | Perilaku Organisasi             | 3   |
| <b>Total</b> | <b>20</b>                       |     |

### SEMESTER 4 (Kurikulum Lama)

| Kode MK       | MK yg diambil                       | SKS |
|---------------|-------------------------------------|-----|
| <i>BMH1G3</i> | <i>Bisnis Telekomunikasi**</i>      | 4   |
| <i>BMH2B3</i> | <i>Research Metodologi 1**</i>      | 3   |
| SM431034      | Manajemen Operasi dan Kualitas      | 4   |
| SM310044      | Human Resource Management           | 4   |
| <i>BMH2E3</i> | <i>Sistem Informasi Manajemen**</i> | 3   |
| <b>Total</b>  | <b>18</b>                           |     |

### SEMESTER 5 (Kurikulum Transisi)

| Kode MK      | MK yg diambil                                 | SKS       |
|--------------|---|-----------|
| BMH3A3       | Kewirausahaan 1                               | 3         |
| BMH2A3       | <i>Manajemen Proyek Pengembangan Sistem**</i> | 3         |
| PIL1         | Mk Pilihan 1                                  | 4         |
| BMH3C3       | E-Commerce & Information Business             | 3         |
| BMH3D4       | Service Mgt n Operation in Telco              | 4         |
| BMH3E3       | Supply Chain Management in Telco              | 3         |
| <b>Total</b> |   | <b>20</b> |

### SEMESTER 6 (Kurikulum Transisi)

| Kode MK      | MK yg diambil                             | SKS       |
|--------------|---|-----------|
| BMH3I3       | Metodologi Riset 2                        | 3         |
| BMH3J3       | Kewirausahaan 2                           | 3         |
| PIL2         | MK Pilihan 2                              | 4         |
| BMH3K4       | System Analysis and Design                | 4         |
| BMH3L3       | Information Security Management           | 3         |
| BMH3M3       | Customer Relationship Management in Telco | 3         |
|              | Magang                                    | 4         |
| <b>Total</b> |   | <b>24</b> |

### SEMESTER 7

| Kode MK      | MK yg diambil                       | SKS       |
|--------------|-------------------------------------|-----------|
| BMH4B4       | Pengembangan Konten dan Ekosistem   | 4         |
| PIL3         | MK Pilihan 3                        | 4         |
| EBH0I4       | <i>Manajemen Strategi**</i>         | 4         |
| BMH3A3       | <i>Big Data dan Data Analitik**</i> | 3         |
| BMH2G3       | <i>Perilaku Konsumen**</i>          | 3         |
| EBH0L2       | Kolokium                            | 2         |
| <b>Total</b> |                                     | <b>20</b> |

### SEMESTER 8

| Kode MK      | MK yg diambil    | SKS      |
|--------------|------------------|----------|
| EBH0M4       | <i>Skripsi *</i> | 4        |
| <b>Total</b> |                  | <b>4</b> |

**Total SKS sampai lulus** 146

Penghitungan jumlah total sks sampai dgn semester 6 adalah 122 (SIM 3 sks)\* sesuai pedoman  
Penghitungan jumlah total sks sampai dgn semester 6 adalah 123 (SIM 4 sks)

1. Bagi mahasiswa telco yg mengambil studi normal, ips ≤ 3.00

Semester 7

| Mata Kuliah                       | SKS |
|-----------------------------------|-----|
| Pengembangan Konten dan Ekosistem | 4   |
| MK Pilihan 3                      | 4   |
| Manajemen strategi                | 4   |
| Big Data dan Data Analitik        | 3   |
| Perilaku Konsumen                 | 3   |
| Kolokium                          | 2   |
| Total                             | 20  |

Semester 8

| Mata Kuliah            | SKS |
|------------------------|-----|
| Skripsi                | 4   |
| Total                  | 4   |
| Total sks sampai lulus | 146 |

2. Bagi mahasiswa telco yg mengambil studi normal, ips > 3.00

\* Dapat menarik skripsi pada semester 7

Semester 7

| Mata Kuliah                       | SKS |
|-----------------------------------|-----|
| Pengembangan Konten dan Ekosistem | 4   |
| MK Pilihan 3                      | 4   |
| Manajemen strategi                | 4   |
| Big Data dan Data Analitik        | 3   |
| Perilaku Konsumen                 | 3   |
| Kolokium                          | 2   |
| Skripsi                           | 4   |
| Total                             | 24  |
| Total sks sampai lulus            | 146 |

**3. Bagi mahasiswa telco yg mengambil **Keahlian MKT (Perilaku Konsumen)**, ips ≤ 3.00**

Semester 7

| Mata Kuliah                       | SKS |
|-----------------------------------|-----|
| Pengembangan Konten dan Ekosistem | 4   |
| MK Pilihan 3                      | 4   |
| Manajemen strategi                | 4   |
| Big Data dan Data Analitik        | 3   |
| Kolokium                          | 2   |
| Total                             | 17  |

Semester 8

| Mata Kuliah            | SKS |
|------------------------|-----|
| Skripsi                | 4   |
| Total                  | 4   |
| Total sks sampai lulus | 144 |

**4. Bagi mahasiswa telco yg telah mengambil **ISM dan CRM**, ips ≤ 3.00**

Total SKS sampai smt 6 adalah 123 SKS

Semester 7

| Mata Kuliah                       | SKS |
|-----------------------------------|-----|
| Pengembangan Konten dan Ekosistem | 4   |
| MK Pilihan 3                      | 4   |
| Manajemen strategi                | 4   |
| Kolokium                          | 2   |
| Big Data dan Data Analitik        | 3   |
| atau                              |     |
| Perilaku Konsumen                 | 3   |
| Total                             | 17  |

Semester 8

| Mata Kuliah | SKS |
|-------------|-----|
| Skripsi     | 4   |
| Total       | 4   |

|                        |     |
|------------------------|-----|
| Total sks sampai lulus | 144 |
|------------------------|-----|

5. Bagi mahasiswa telco yg telah mengambil **Manajemen Strategi (atas)**, ips ≤ 3.00

Total SKS sampai smt 6 adalah 127 SKS

Semester 7

| <b>Mata Kuliah</b>                | <b>SKS</b> |
|-----------------------------------|------------|
| Pengembangan Konten dan Ekosistem | 4          |
| MK Pilihan 3                      | 4          |
| Big Data dan Data Analitik        | 3          |
| Perilaku Konsumen                 | 3          |
| Kolokium                          | 2          |
| Total                             | 16         |

Semester 8

| <b>Mata Kuliah</b> | <b>SKS</b> |
|--------------------|------------|
| Skripsi            | 4          |
| Total              | 4          |

|                        |     |
|------------------------|-----|
| Total sks sampai lulus | 147 |
|------------------------|-----|

\*untuk mengurangi kelebihan sks maka dapat **TIDAK** mengambil:  
MK Big Data dan Data Analitik atau Perilaku konsumen  
sehingga total sks akhir 144 sks

6. Bagi mahasiswa telco yg telah mengambil **ISM, CRM, Manajemen Strategi, dan cross Keahlian (MK Pilihan 3)**, ips ≤ 3.00

Total SKS sampai smt 6 adalah 131 SKS

Semester 7

| <b>Mata Kuliah</b>                | <b>SKS</b> |
|-----------------------------------|------------|
| Pengembangan Konten dan Ekosistem | 4          |
| Kolokium                          | 2          |
| Big Data dan Data Analitik        | 3          |
| atau                              |            |
| Perilaku Konsumen                 | 3          |
| Total                             | 9          |

Semester 8

| <b>Mata Kuliah</b> | <b>SKS</b> |
|--------------------|------------|
| Skripsi            | 4          |
| Total              | 4          |

|                        |     |
|------------------------|-----|
| Total sks sampai lulus | 144 |
|------------------------|-----|

## RENCANA STUDI ANGKATAN 2013 MEDCONT

### SEMESTER 1 (Kurikulum Lama)

| Kode MK      | MK yg diambil                     | SKS |
|--------------|-----------------------------------|-----|
| SM111013     | Pancasila dan Kewiraan            | 3   |
| SM111022     | Pendidikan Agama                  | 2   |
| SM111032     | Teknik Membaca dan Menulis Kritis | 2   |
| SM111044     | English for Business              | 4   |
| SM112014     | Matematika Ekonomi                | 4   |
| SM111014     | Manajemen Bisnis                  | 4   |
| <b>Total</b> | <b>19</b>                         |     |

### SEMESTER 2 (Kurikulum Lama)

| Kode MK      | MK yg diambil         | SKS |
|--------------|-----------------------|-----|
| SM221014     | Ekonomi               | 4   |
| SM211053     | Business Ethics & GCG | 3   |
| SM212024     | Statistika Bisnis     | 4   |
| SM251014     | Manajemen Data        | 4   |
| SM241013     | Sistem Telekomunikasi | 3   |
| SM231023     | Manajemen Pemasaran   | 3   |
| <b>Total</b> | <b>21</b>             |     |

### SEMESTER 3 (Kurikulum Lama)

| Kode MK      | MK yg diambil                   | SKS |
|--------------|---------------------------------|-----|
| SM322014     | Akunting                        | 4   |
| SM323014     | Manajemen Keuangan              | 4   |
| SM311063     | Hukum dan Regulasi              | 3   |
| SM312033     | Metode Kuantitatif untuk Bisnis | 3   |
| SM361013     | Creative Thinking in Business   | 3   |
| SM331053     | Perilaku Organisasi             | 3   |
| <b>Total</b> | <b>20</b>                       |     |

### SEMESTER 4 (Kurikulum Lama)

| Kode MK       | MK yg diambil                  | SKS |
|---------------|--------------------------------|-----|
| <i>BMH1G3</i> | <i>Bisnis Telekomunikasi**</i> | 4   |
| <i>BMH2B3</i> | <i>Research Metodologi 1**</i> | 3   |
| SM431034      | Manajemen Operasi dan Kualitas | 4   |
| SM310044      | Human Resource Management      | 4   |
| BMH2E3        | Audience and Content**         | 4   |
| <b>Total</b>  | <b>19</b>                      |     |

### SEMESTER 5 (Kurikulum Transisi)

| Kode MK       | MK yg diambil                                 | SKS |
|---------------|---|-----|
| BMH3A3        | Kewirausahaan 1                               | 3   |
| <i>BMH2A3</i> | <i>Manajemen Proyek Pengembangan Sistem**</i> | 3   |
| PIL1          | Mk Pilihan 1                                  | 4   |
| BMH3C3        | Intermedia Business Process                   | 3   |
| BMH3D4        | Logic and Algorithm for Business              | 4   |
| BMH3E3        | E-Culture and Social Network                  | 3   |
| <b>Total</b>  | <b>20</b>                                     |     |

### SEMESTER 7

| Kode MK       | MK yg diambil                       | SKS |
|---------------|-------------------------------------|-----|
| BMH4B4        | Content Development and Ecosystem   | 4   |
| BMH4C4        | E-Commerce and Information Business | 4   |
| EBH0I4        | MK. Pilihan 3                       | 4   |
| <i>EBH0I4</i> | <i>Manajemen Strategi**</i>         | 4   |
| EBH0L2        | Kolokium                            | 2   |
| <b>Total</b>  | <b>18</b>                           |     |

### SEMESTER 6 (Kurikulum Transisi)

| Kode MK       | MK yg diambil                       | SKS |
|---------------|-------------------------------------|-----|
| BMH3I3        | Metodologi Riset 2                  | 3   |
| BMH3J3        | Kewirausahaan 2                     | 3   |
| PIL2          | MK Pilihan 2                        | 4   |
| BMH3K4        | New Digital Economy                 | 3   |
| <i>BMH3L3</i> | <i>Sistem Informasi Manajemen**</i> | 3   |
| BMH3M3        | Rich Media and User Experience      | 3   |
| <i>EBH0K2</i> | <i>Magang *</i>                     | 2   |
| <b>Total</b>  | <b>23</b>                           |     |

### SEMESTER 8

| Kode MK                       | MK yg diambil    | SKS        |
|-------------------------------|------------------|------------|
| <i>EBH0M4</i>                 | <i>Skripsi *</i> | 4          |
| <b>Total SKS sampai lulus</b> |                  | <b>144</b> |

**Kontrak matkul untuk Medcont yang mengambil MK SIM (sekarang) dengan 3 sks**

**1. Bagi mahasiswa medcont yg mengambil studi normal, ips ≤ 3.00**

Semester 7

| Mata Kuliah                       | SKS |
|-----------------------------------|-----|
| Pengembangan Konten dan Ekosistem | 4   |
| E-commerce dan Bisnis Informasi   | 4   |
| MK Pilihan 3                      | 4   |
| Manajemen strategi                | 4   |
| Kolokium                          | 2   |
| Total                             | 18  |

Semester 8

| Mata Kuliah            | SKS |
|------------------------|-----|
| Skripsi                | 4   |
| Total                  | 4   |
| Total sks sampai lulus | 144 |

**2. Bagi mahasiswa medcont yg mengambil studi normal, ips > 3.00**

\* Dapat menarik skripsi pada semester 7

Semester 7

| Mata Kuliah                       | SKS |
|-----------------------------------|-----|
| Pengembangan Konten dan Ekosistem | 4   |
| E-commerce dan Bisnis Informasi   | 4   |
| MK Pilihan 3                      | 4   |
| Manajemen strategi                | 4   |
| Kolokium                          | 2   |
| Skripsi                           | 4   |
| Total                             | 22  |
| Total sks akhir                   | 144 |

**3. Bagi mahasiswa medcont yg mengambil studi normal dan telah mengambil Rich Media & UX, ips ≤ 3.00**

Total sks sampai smt 6 adalah 122 sks

Semester 7

| Mata Kuliah                       | SKS |
|-----------------------------------|-----|
| Pengembangan Konten dan Ekosistem | 4   |
| MK Pilihan 3                      | 4   |
| Manajemen strategi                | 4   |
| Kolokium                          | 2   |
| Total                             | 14  |

Semester 8

| Mata Kuliah     | SKS |
|-----------------|-----|
| Skripsi         | 4   |
| Total           | 4   |
| Total sks akhir | 140 |

\*untuk melengkapi kekurangan 4 sks dapat mengambil matkul dgn opsi sbb:

1. Tetap mengambil MK E-commerce dan Bisnis Informasi dengan total sks akhir 144

**Kontrak matkul untuk Medcont yang telah mengambil MK SIM (ngambil atas) dengan 4 sks**

1. Bagi mahasiswa medcont yg mengambil studi normal, ips ≤ 3.00

Semester 7

| Mata Kuliah                       | SKS |
|-----------------------------------|-----|
| Pengembangan Konten dan Ekosistem | 4   |
| E-commerce dan Bisnis Informasi   | 4   |
| MK Pilihan 3                      | 4   |
| Manajemen strategi                | 4   |
| Kolokium                          | 2   |
| Total                             | 18  |

Semester 8

| Mata Kuliah            | SKS |
|------------------------|-----|
| Skripsi                | 4   |
| Total                  | 4   |
| Total sks sampai lulus | 145 |

2. Bagi mahasiswa medcont yg mengambil studi normal, ips > 3.00

\* Dapat menarik skripsi pada semester 7

Semester 7

| Mata Kuliah                       | SKS |
|-----------------------------------|-----|
| Pengembangan Konten dan Ekosistem | 4   |
| E-commerce dan Bisnis Informasi   | 4   |
| MK Pilihan 3                      | 4   |
| Manajemen strategi                | 4   |
| Kolokium                          | 2   |
| Skripsi                           | 4   |
| Total                             | 22  |
| Total sks akhir                   | 145 |

**SUSUNAN MATA KULIAH PROGRAM STUDI S1 MBTI**  
**KURIKULUM TRANSISI 2015**

| SEMESTER I |                                   |           |           |
|------------|-----------------------------------|-----------|-----------|
| KODE MK    | MATAKULIAH                        | SKS       | PRASYARAT |
| MUH1A3     | Pancasila dan Kewiraan            | 3         | -         |
| MUH1B2     | Pendidikan Agama                  | 2         | -         |
| MUH1C2     | Teknik Membaca dan Menulis Kritis | 2         | -         |
| MUH1D4     | English for Business              | 4         | -         |
| BMH1A4     | Matematika Ekonomi                | 4         | -         |
| BMH1B4     | Ekonomi                           | 4         | -         |
|            |                                   |           |           |
|            | <b>Total</b>                      | <b>19</b> |           |

| SEMESTER II |                       |           |           |
|-------------|-----------------------|-----------|-----------|
| KODE MK     | MATAKULIAH            | SKS       | PRASYARAT |
| BMH1C4      | Akuntansi             | 4         | -         |
| BMH1D3      | Etika Bisnis & GCG    | 3         | -         |
| BMH1E4      | Statistika Bisnis     | 4         | -         |
| BMH1F3      | Manajemen Bisnis      | 3         | -         |
| BMH1G3      | Sistem Telekomunikasi | 3         | -         |
| BMH1H3      | Manajemen Pemasaran   | 3         | -         |
|             |                       |           |           |
|             | <b>Total</b>          | <b>20</b> |           |

| SEMESTER III |                                      |           |           |
|--------------|--------------------------------------|-----------|-----------|
| KODE MK      | MATAKULIAH                           | SKS       | PRASYARAT |
| BMH2A3       | Manajemen Proyek Pengembangan Sistem | 3         | -         |
| BMH2B4       | Manajemen Keuangan                   | 4         | -         |
| BMH2C3       | Hukum dan Regulasi                   | 3         | BMH1D3    |
| BMH2D4       | Metode Kuantitatif untuk Bisnis      | 4         | BMH1E4    |
| BMH2E3       | Sistem Informasi Manajemen           | 3         | -         |
| BMH2F3       | Perilaku Organisasi                  | 3         | -         |
|              |                                      |           |           |
|              | <b>Total</b>                         | <b>20</b> |           |

| SEMESTER IV |   |           |           |
|-------------|---|-----------|-----------|
| KODE MK     | MATAKULIAH                              | SKS       | PRASYARAT |
| BMH2G4      | Manajemen Operasi dan Kualitas          | 4         | BMH2D4    |
| BMH2H3      | Manajemen Sumber Daya Manusia Stratejik | 3         | BMH2F3    |
| BMH2I4      | Manajemen Data                          | 4         | BMH2E3    |
| BMH2J4      | Bisnis Telekomunikasi                   | 4         | -         |
| BMH2K3      | Creative Thinking in Business           | 3         | -         |
|             |   |           |           |
|             | <b>Total</b>                            | <b>18</b> |           |

## KONSENTRASI TELCOMATICS

| SEMESTER V |   |           |           |
|------------|---|-----------|-----------|
| KODE MK    | MATAKULIAH                                | SKS       | PRASYARAT |
| BMH3A3     | Kewirausahaan 1                           | 3         | -         |
| BMH2B3     | Metodologi Riset 1                        | 3         | -         |
| PIL1       | MK PILIHAN 1                              | 4         | -         |
| BMH3C3     | E-Commerce & Information Business         | 3         | BMH1H3    |
| BMH3D4     | Service Management and Operation in Telco | 4         | BMH2G4    |
| BMH3E3     | Supply Chain Management in Telco          | 3         | BMH2G4    |
|            |   |           |           |
|            | <b>Total</b>                              | <b>20</b> |           |

| SEMESTER VI |   |           |           |
|-------------|---|-----------|-----------|
| KODE MK     | MATAKULIAH                                | SKS       | PRASYARAT |
| BMH3I3      | Metodologi Riset 2                        | 3         | BMH2B3    |
| BMH3J3      | Kewirausahaan 2                           | 3         | BMH3A3    |
| PIL2        | MK PILIHAN 2                              | 4         | PIL1      |
| BMH3K4      | System Analysis and Design                | 4         | BMH2I4    |
| BMH3L3      | Information Security Management           | 3         | BMH2E3    |
| BMH3M3      | Customer Relationship Management in Telco | 3         | BMH2J4    |
|             |   |           |           |
|             | <b>Total</b>                              | <b>20</b> |           |

| SEMESTER VII |                              |           |           |
|--------------|------------------------------|-----------|-----------|
| KODE MK      | MATAKULIAH                   | SKS       | PRASYARAT |
| BMH4A4       | Manajemen Strategi           | 4         | -         |
| PIL3         | MK PILIHAN 3                 | 4         | PIL2      |
| BMH4B3       | Information Security Audit   | 3         | BMH3L3    |
| BMH4C3       | ERP and Business Process     | 3         | BMH2B4    |
| BMH4D4       | Resource Management in Telco | 4         | BMH2J4    |
| BMH4E2       | Proposal Tugas Akhir         | 2         | -         |
|              |                              |           |           |
|              | <b>Total</b>                 | <b>20</b> |           |

| SEMESTER VIII |              |          |           |
|---------------|--------------|----------|-----------|
| KODE MK       | MATAKULIAH   | SKS      | PRASYARAT |
| BMH4I4        | Magang       | 4        | -         |
| BMH4J4        | Tugas Akhir  | 4        | -         |
|               | <b>Total</b> | <b>8</b> |           |

**TOTAL SKS** **146**

## KONSENTRASI MEDCONT

| SEMESTER V |                                  |           |           |
|------------|----------------------------------|-----------|-----------|
| KODE MK    | MATAKULIAH                       | SKS       | PRASYARAT |
| BMH3A3     | Kewirausahaan 1                  | 3         | -         |
| BMH2B3     | Metodologi Riset 1               | 3         | -         |
| PIL1       | MK PILIHAN 1                     | 4         | -         |
| BMH3F3     | Intermedia Business Process      | 3         | -         |
| BMH3G4     | Logic and Algorithm for Business | 4         | BMH1A4    |
| BMH3H3     | E-Culture and Social Network     | 3         | -         |
|            |                                  |           |           |
|            | <b>Total</b>                     | <b>20</b> |           |

| SEMESTER VI |                                |           |           |
|-------------|--------------------------------|-----------|-----------|
| KODE MK     | MATAKULIAH                     | SKS       | PRASYARAT |
| BMH3I3      | Metodologi Riset 2             | 3         | BMH2B3    |
| BMH3J3      | Kewirausahaan 2                | 3         | BMH3A3    |
| PIL2        | MK PILIHAN 2                   | 4         | PIL1      |
| BMH3N3      | New Digital Economy            | 3         | -         |
| BMH3O4      | Audience and Content           | 4         | -         |
| BMH3P3      | Rich Media and User Experience | 3         | -         |
|             |                                |           |           |
|             | <b>Total</b>                   | <b>20</b> |           |

| SEMESTER VII |                            |           |           |
|--------------|----------------------------|-----------|-----------|
| KODE MK      | MATAKULIAH                 | SKS       | PRASYARAT |
| BMH4A4       | Manajemen Strategi         | 4         | -         |
| PIL3         | MK PILIHAN 3               | 4         | PIL2      |
| BMH4F4       | Big Data and Data Analytic | 4         |           |
| BMH4G3       | Content Development        | 3         |           |
| BMH4H3       | Productivity with Apps     | 3         |           |
| BMH4E2       | Proposal Tugas Akhir       | 2         |           |
|              |                            |           |           |
|              | <b>Total</b>               | <b>20</b> |           |

| SEMESTER VIII    |              |            |           |
|------------------|--------------|------------|-----------|
| KODE MK          | MATAKULIAH   | SKS        | PRASYARAT |
| BMH4I4           | Magang       | 4          | -         |
| BMH4J4           | Tugas Akhir  | 4          | -         |
|                  | <b>Total</b> | <b>8</b>   |           |
| <b>TOTAL SKS</b> |              | <b>146</b> |           |

## MATA KULIAH PILIHAN

| MATA KULIAH PILIHAN SEMESTER V |  |     |           |
|--------------------------------|--|-----|-----------|
| KODE MK                        | MATAKULIAH                             | SKS | PRASYARAT |
| BMH3R4                         | Investment                             | 4   |           |
| BMH3S4                         | New Venture Management                 | 4   |           |
| BMH334                         | Event Management                       | 4   |           |
| BMH3T4                         | Economy Managerial & Business Strategy | 4   |           |
| BMH3U4                         | Consumer Behavior                      | 4   |           |
| BMH3V4                         | Global Leadership                      | 4   |           |

| MATA KULIAH PILIHAN SEMESTER VI |                           |     |           |
|---------------------------------|---------------------------|-----|-----------|
| KODE MK                         | MATAKULIAH                | SKS | PRASYARAT |
| BMH3W4                          | Bank and Capital Market   | 4   |           |
| BMH3X4                          | Small Business Management | 4   |           |
| BMH3Y4                          | Innovation Management     | 4   |           |
| BMH3Z4                          | Strategies and Games      | 4   |           |
| BMH314                          | Market Research           | 4   |           |
| BMH324                          | Knowledge Management      | 4   |           |

| MATA KULIAH PILIHAN SEMESTER VII |                           |     |           |
|----------------------------------|---------------------------|-----|-----------|
| KODE MK                          | MATAKULIAH                | SKS | PRASYARAT |
| BMH4K4                           | Risk Management           | 4   |           |
| BMH4L4                           | Business Development      | 4   |           |
| BMH4M4                           | Quality Management System | 4   |           |
| BMH4N4                           | Merger and Acquisition    | 4   |           |
| BMH4O4                           | Integrated Marketing      | 4   |           |
| BMH4P4                           | Change Management         | 4   |           |

## TABEL EKUIVALENSI KURIKULUM LAMA KE KURIKULUM TRANSISI 2015

### MATA KULIAH WAJIB

| No                | Kode MK  | MK WAJIB kurikulum Lama           | SKS | SMT        |            | Kode MK | MK Kurikulum Transisi 2015              | SKS        | SMT        |
|-------------------|----------|-----------------------------------|-----|------------|------------|---------|---|------------|------------|
| <b>SEMESTER 1</b> |          |                                   |     |            |            |         |   |            |            |
| 1                 | SM111013 | Pancasila dan Kewiraan            | 3   | 1          | ↔          | MUH1A3  | Pancasila dan Kewiraan                  | 3          | 1          |
| 2                 | SM111022 | Pendidikan Agama                  | 2   | 1          | ↔          | MUH1B2  | Pendidikan Agama                        | 2          | 1          |
| 3                 | SM111032 | Teknik Membaca dan Menulis Kritis | 2   | 1          | ↔          | MUH1C2  | Teknik Membaca dan Menulis Kritis       | 2          | 1          |
| 4                 | SM111044 | English for Business              | 4   | 1          | ↔          | MUH1D4  | English for Business                    | 2          | 1          |
| 5                 | SM12014  | Matematika Ekonomi                | 4   | 1          | ↔          | BMH1A4  | Matematika Ekonomi                      | 4          | 1          |
| 6                 | SM131014 | Business Management               | 4   | 1          | ↔          | BMH1F3  | Manajemen Bisnis                        | 3          | 2          |
| <b>SEMESTER 2</b> |          |                                   |     |            |            |         |   |            |            |
| 7                 | SM221014 | Economics                         | 4   | 2          | ↔          | BMH1B4  | Ekonomi                                 | 4          | 1          |
| 8                 | SM211053 | Business Ethics & GCG             | 3   | 2          | ↔          | BMH1D3  | Etika Bisnis & GCG                      | 3          | 2          |
| 9                 | SM212024 | Statistika Bisnis                 | 4   | 2          | ↔          | BMH1E4  | Statistika Bisnis                       | 4          | 1          |
| 10                | SM251024 | Data Management                   | 4   | 2          | ↔          | BMH2I4  | Manajemen Data                          | 4          | 4          |
| 11                | SM241013 | Sistem Telekomunikasi             | 3   | 2          | ↔          | BMH1G3  | Sistem Telekomunikasi                   | 3          | 2          |
| 12                | SM231023 | Marketing Management              | 3   | 2          | ↔          | BMH1H3  | Manajemen Pemasaran                     | 3          | 2          |
| <b>SEMESTER 3</b> |          |                                   |     | <b>SKS</b> | <b>SMT</b> |         |   | <b>SKS</b> | <b>SMT</b> |
| 10                | SM322014 | Accounting                        | 4   | 3          | ↔          | BMH1C4  | Akuntansi                               | 4          | 2          |
| 13                | SM323014 | Financial Management              | 4   | 3          | ↔          | BMH2B4  | Manajemen Keuangan                      | 4          | 3          |
| 14                | SM311063 | Law and Regulation                | 3   | 3          | ↔          | BMH2C3  | Hukum dan Regulasi                      | 3          | 3          |
| 15                | SM312033 | Quantitative Methods for Business | 3   | 3          | ↔          | BMH2D4  | Metode Kuantitatif untuk Bisnis         | 4          | 3          |
| 16                | SM361013 | Creative Thinking in Business     | 3   | 3          | ↔          | BMH2K3  | Creative Thinking in Business           | 3          | 4          |
| 17                | SM331053 | Perilaku Organisasi               | 3   | 3          | ↔          | BMH2F3  | Perilaku Organisasi                     | 3          | 3          |
| <b>SEMESTER 4</b> |          |                                   |     |            |            |         |   |            |            |
| 18                | SM431034 | Operation & Quality Management    | 4   | 4          | ↔          | BMH2G4  | Manajemen Operasi dan Kualitas          | 4          | 4          |
| 19                | SM431034 | Human Resource Management         | 4   | 4          | ↔          | BMH2H3  | Manajemen Sumber Daya Manusia Strategik | 3          | 4          |
| <b>SEMESTER 6</b> |          |                                   |     |            |            |         |   |            |            |
| 20                | SM612044 | Reserach Methodology              | 4   | 6          | ↔          | BMH2B3  | Metodologi Riset 1                      | 3          | 5          |

| No | Kode MK  | MK WAJIB kurikulum Lama | SKS | SMT |   | Kode MK | MK Kurikulum Transisi 2015 | SKS | SMT |
|----|----------|-------------------------|-----|-----|---|---------|----------------------------|-----|-----|
|    |          | <b>SEMESTER 7</b>       |     |     |   |         |                            |     |     |
| 21 | SM791064 | Entrepreneurship        | 4   | 7   | ↔ | BMH3A3  | Kewirausahaan 1            | 3   | 5   |
| 22 | SM732064 | Strategic Management    | 4   | 7   | ↔ | BMH4A4  | Manajemen Strategi         | 4   | 7   |
|    |          | <b>SEMESTER 8</b>       |     |     |   |         |                            |     |     |
| 23 | SM891014 | Magang                  | 4   | 8   | ↔ | BMH4I4  | Magang                     | 4   | 8   |
| 24 | SM892016 | Tugas Akhir             | 6   | 8   | ↔ | BMH4J4  | Tugas Akhir                | 4   | 8   |
|    |          |                         |     |     |   |         |                            |     |     |

### Manajemen Bisnis Telekomunikasi (MBT)

| No | Kode MK  | MK MBT kurikulum Lama                     | SKS | SMT |   | Kode MK | MK Kurikulum Transisi 2015                | SKS | SMT |
|----|----------|---|-----|-----|---|---------|---|-----|-----|
| 1  | SM441034 | Bisnis Jasa (Servis) Telekomunikasi       | 4   | 4   | ↔ | BMH2A3  | Manajemen Proyek Pengembangan Sistem      | 3   | 3   |
| 2  | SM441044 | Pemasaran Bisnis Telekomunikasi           | 4   | 4   | ↔ | BMH3C3  | E-Commerce & Information Business         | 3   | 5   |
| 3  | SM542024 | Service Mgt n Operation in Telco          | 4   | 5   | ↔ | BMH3D4  | Service Management and Operation in Telco | 4   | 5   |
| 4  | SM542034 | Supply Chain Management in Telco          | 4   | 5   | ↔ | BMH3E3  | Supply Chain Management in Telco          | 3   | 5   |
| 5  | SM541024 | Bisnis Jaringan Telekomunikasi            | 4   | 5   | ↔ | BMH2J4  | Bisnis Telekomunikasi                     | 4   | 4   |
| 6  | SM642044 | Costing & Pricing in Telco                | 4   | 6   | ↔ | BMH4C3  | ERP and Business Process                  | 3   | 7   |
| 7  | SM642054 | Resource Management in Telco              | 4   | 6   | ↔ | BMH4D4  | Resource Management in Telco              | 4   | 7   |
| 8  | SM642014 | Customer Relationship Management in Telco | 4   | 6   | ↔ | BMH3M3  | Customer Relationship Management in Telco | 3   | 6   |

## Manajemen Bisnis Informatika (MBI)

| No | Kode MK  | MK MBI kurikulum Lama                 | SKS | SMT |   | Kode MK | MK Kurikulum Transisi 2015        | SKS | SMT |
|----|----------|---------------------------------------|-----|-----|---|---------|-----------------------------------|-----|-----|
| 1  | SM451024 | Management Information System         | 4   | 4   | ↔ | BMH2E3  | Sistem Informasi Manajemen        | 3   | 3   |
| 2  | SM452014 | ERP and Business Process              | 4   | 4   | ↔ | BMH4C3  | ERP and Business Process          | 3   | 7   |
| 3  | SM551044 | Business of Information               | 4   | 5   | ↔ | BMH3I3  | Metodologi Riset 2                | 3   | 6   |
| 4  | SM552024 | e-Commerce & IT Business              | 4   | 5   | ↔ | BMH3C3  | E-Commerce & Information Business | 3   | 5   |
| 5  | SM551034 | System Analysis and Design            | 4   | 5   | ↔ | BMH3K4  | System Analysis and Design        | 4   | 6   |
| 6  | SM651054 | System Development and Implementation | 4   | 6   | ↔ | BMH3E3  | Supply Chain Management in Telco  | 3   | 5   |
| 7  | SM651064 | Information Security Audit            | 4   | 6   | ↔ | BMH4B3  | Information Security Audit        | 3   | 7   |
| 8  | SM651074 | Information Security Management       | 4   | 6   | ↔ | BMH3L3  | Information Security Management   | 3   | 6   |

## Manajemen Bisnis Media (MBM)

| No | Kode MK  | MK MBM Kurikulum Lama              | SKS | SMT |   | Kode MK | MK Kurikulum Transisi 2015        | SKS | SMT |
|----|----------|------------------------------------|-----|-----|---|---------|-----------------------------------|-----|-----|
| 1  | SM461024 | Audience Analysis                  | 4   | 4   | ↔ | BMH3O4  | Audience and Content              | 4   | 6   |
| 2  | SM462013 | Manajemen Bisnis Media             | 3   | 4   | ↔ | BMH3N3  | New Digital Economy               | 3   | 6   |
| 3  | SM561044 | Content Development                | 4   | 5   | ↔ | BMH4G3  | Content Development               | 3   | 7   |
| 4  | SM562023 | Intermedia Bisnis Process          | 3   | 5   | ↔ | BMH3F3  | Intermedia Business Process       | 3   | 5   |
| 5  | SM561033 | Teori Komunikasi                   | 3   | 5   | ↔ | BMH3E3  | Supply Chain Management in Telco  | 3   | 5   |
| 6  | SM521073 | Ekonomi Politik Media Massa        | 3   | 5   | ↔ | BMH4C3  | ERP and Business Process          | 3   | 7   |
| 7  | SM661042 | Komunikasi antar Budaya            | 2   | 6   | ↔ | BMH3H3  | E-Culture and Social Network      | 3   | 5   |
| 8  | SM662043 | Marketing (Pemasaran) Bisnis Media | 3   | 6   | ↔ | BMH3C3  | E-Commerce & Information Business | 3   | 5   |
| 9  | SM662033 | Preservasi Informasi Digital       | 3   | 6   | ↔ | BMH3K4  | System Analysis and Design        | 4   | 6   |
| 10 | SM662044 | Studio Content Development         | 4   | 6   | ↔ | BMH3G3  | Logic and Algorithm for Business  | 3   | 5   |

## Manajemen Bisnis Konten (MBK)

| No | Kode MK  | MK MBK kurikulum Lama                              | SKS | SMT |   | Kode MK | MK Kurikulum Transisi 2015        | SKS | SMT |
|----|----------|--|-----|-----|---|---------|-----------------------------------|-----|-----|
| 1  | SM471014 | Komputer Animasi                                   | 4   | 4   | ↔ | BMH3C3  | E-Commerce & Information Business | 3   | 5   |
| 2  | SM471024 | Multimedia Interactive                             | 4   | 4   | ↔ | BMH3P3  | Rich Media and Users Experience   | 3   | 6   |
| 3  | SM571034 | Content Delivery Network                           | 4   | 5   | ↔ | BMH3F3  | Intermedia Business Process       | 3   | 5   |
| 4  | SM571044 | Mobile Content Development                         | 4   | 5   | ↔ | BMH4H3  | Productivity with Apps            | 3   | 7   |
| 5  | SM572014 | Digital Right Management & Content Dev.            | 4   | 5   | ↔ | BMH3N3  | New Digital Economy               | 3   | 6   |
| 6  | SM671054 | Multimedia Content Analysis & Mining               | 4   | 6   | ↔ | BMH4F4  | Big Data and Data Analytic        | 4   | 7   |
| 7  | SM672034 | Studio Mobile Content Dev.                         | 4   | 6   | ↔ | BMH3K4  | System Analysis and Design        | 4   | 6   |
| 8  | SM672024 | e-Discovery & Enterprise Content Management System | 4   | 6   | ↔ | BMH3H3  | E-Culture and Social Network      | 3   | 5   |

## MK Pilihan

| No | Kode MK | MK Pilihan Kurikulum Transisi 2015 | SKS | SMT |   | Kode MK | MK Pilihan Kurikulum 2016 | SKS | SMT |
|----|---------|------------------------------------|-----|-----|---|---------|---------------------------|-----|-----|
| 1  |         | MK Pilihan 1                       | 4   | 5   | ↔ |         | MK Pilihan 1              | 4   | 5   |
| 2  |         | MK Pilihan 2                       | 4   | 5   | ↔ |         | MK Pilihan 2              | 4   | 5   |
| 3  |         | MK Pilihan 3                       | 4   | 5   | ↔ |         | MK Pilihan 3              | 4   | 5   |

**SUSUNAN MATA KULIAH PROGRAM STUDI MANAJEMEN BISNIS TELEKOMUNIKASI DAN INFORMATIKA**

**a. Konsentrasi Manajemen Bisnis Telekomunikasi**

| SEMESTER I |                                   |         |     |           |      |
|------------|-----------------------------------|---------|-----|-----------|------|
| SANDI      | MATA KULIAH                       | AKRONIM | SKS | PRASYARAT | KET. |
| SM111013   | Pancasila dan Kewirausahaan       | PDK     | 3   |           | Inti |
| SM111022   | Pendidikan Agama                  | PDA     | 2   |           | Inti |
| SM111032   | Teknik Membaca dan Menulis Kritis | TMK     | 2   |           | Inti |
| SM111044   | English for Business              | EFB     | 4   |           | Inti |
| SM112014   | Matematika Ekonomi                | MAE     | 4   |           | Inti |
| SM131014   | Business Management               | BMT     | 4   |           | Inti |
| Jumlah SKS |                                   |         | 19  |           |      |

| SEMESTER II |                       |         |     |           |      |
|-------------|-----------------------|---------|-----|-----------|------|
| SANDI       | MATA KULIAH           | AKRONIM | SKS | PRASYARAT | KET. |
| SM221014    | Economics             | ECC     | 4   |           | Inti |
| SM211053    | Business Ethics & GCG | BEG     | 3   |           | Inti |
| SM212024    | Statistik Bisnis      | STB     | 4   |           | Inti |
| SM251014    | Data Management       | DMT     | 4   |           | Inti |
| SM241013    | Sistem Telekomunikasi | STL     | 3   |           | Inti |
| SM231023    | Marketing Management  | MKM     | 3   |           | Inti |
|             |                       |         | 21  |           |      |

| SEMESTER III |                                   |         |     |                      |      |
|--------------|-----------------------------------|---------|-----|----------------------|------|
| SANDI        | MATA KULIAH                       | AKRONIM | SKS | PRASYARAT            | KET. |
| SM322014     | Accounting                        | ACC     | 4   |                      | Inti |
| SM323014     | Financial Management              | FIM     | 4   |                      | Inti |
| SM311063     | Law and Regulation                | LAR     | 3   | SM211053             | Inti |
| SM312033     | Quantitative Methods for Business | QMB     | 3   | SM112014<br>SM212024 | Inti |
| SM361013     | Creative Thinking in Business     | CTB     | 3   |                      | Inti |
| SM331053     | Perilaku Organisasi               | POR     | 3   |                      | Inti |
|              |                                   |         | 20  |                      |      |

| SEMESTER IV |                                     |         |     |                   |             |
|-------------|-------------------------------------|---------|-----|-------------------|-------------|
| SANDI       | MATA KULIAH                         | AKRONIM | SKS | PRASYARAT         | KET.        |
| SM441034    | Bisnis Jasa (Servis) Telekomunikasi | BST     | 4   | SM241013          | Konsentrasi |
| SM441044    | Pemasaran Bisnis Telekomunikasi     | PBT     | 4   | SM241013          | Konsentrasi |
| SM431034    | Operation & QualityManagement       | OQM     | 4   | SM312033          | Inti        |
| SM431044    | Human Resource Management           | HRM     | 4   |                   | Inti        |
|             | Minor 1                             |         | 4   | Lihat Tabel Minor |             |
|             |                                     |         | 20  |                   |             |

| SEMESTER V |                                  |         |     |                     |             |
|------------|----------------------------------|---------|-----|---------------------|-------------|
| SANDI      | MATA KULIAH                      | AKRONIM | SKS | PRASYARAT           | KET.        |
| SM542024   | Service Mgt n Operation in Telco | SMO     | 4   | SM441034            | Konsentrasi |
| SM542034   | Supply Chain Management in Telco | SCM     | 4   | SM441044            | Konsentrasi |
| SM541024   | Bisnis Jaringan Telekomunikasi   | BJT     | 4   | SM241013            | Konsentrasi |
|            | Minor 2                          |         | 4   | Lihat Tabel Minor   |             |
|            | Pilihan 1                        |         | 4   | Lihat Tabel Pilihan |             |
|            |                                  |         | 20  |                     |             |

| SEMESTER VI |   |         |     |                   |             |
|-------------|---|---------|-----|-------------------|-------------|
| SANDI       | MATA KULIAH                               | AKRONIM | SKS | PRASYARAT         | KET.        |
| SM612044    | Research Methodology                      | REM     | 4   | SM212024          | Inti        |
| SM642044    | Costing & Pricing in Telco                | CPT     | 4   | SM441034          | Konsentrasi |
| SM642054    | Resource Management in Telco              | RMT     | 4   | SM441034          | Konsentrasi |
| SM642014    | Customer Relationship Management in Telco | CRM     | 4   | SM441034          | Konsentrasi |
|             | Minor 3                                   |         | 4   | Lihat Tabel Minor |             |
|             |   |         | 20  |                   |             |

| SEMESTER VII |                      |         |     |                      |      |
|--------------|----------------------|---------|-----|----------------------|------|
| SANDI        | MATA KULIAH          | AKRONIM | SKS | PRASYARAT            | KET. |
| SM791064     | Entrepreneurship     | ENT     | 4   | SM322014<br>SM323014 | Inti |
| SM732064     | Strategic Management | STM     | 4   | SM331053<br>SM431044 | Inti |
|              | Pilihan 2            |         | 4   | Lihat Tabel Pilihan  |      |
|              | Pilihan 3            |         | 4   | Lihat Tabel Pilihan  |      |
|              |                      |         | 16  |                      |      |

| SEMESTER VIII |             |         |     |             |      |
|---------------|-------------|---------|-----|-------------|------|
| SANDI         | MATA KULIAH | AKRONIM | SKS | PRASYARAT   | KET. |
| SM891014      | Magang      | MGG     | 4   | Lihat PEDAK | Inti |
| SM892016      | Tugas Akhir | TAK     | 6   | Lihat PEDAK | Inti |
|               |             |         | 10  |             |      |

|  |                  |  |            |  |
|--|------------------|--|------------|--|
|  | <b>TOTAL SKS</b> |  | <b>146</b> |  |
|--|------------------|--|------------|--|

**b. Konsentrasi Manajemen Bisnis Informatika**

| SEMESTER I |                                   |         |     |           |      |
|------------|-----------------------------------|---------|-----|-----------|------|
| SANDI      | MATA KULIAH                       | AKRONIM | SKS | PRASYARAT | KET. |
| SM111013   | Pancasila dan Kewirausahaan       | PDK     | 3   |           | Inti |
| SM111022   | Pendidikan Agama                  | PDA     | 2   |           | Inti |
| SM111032   | Teknik Membaca dan Menulis Kritis | TMK     | 2   |           | Inti |
| SM111044   | English for Business              | EFB     | 4   |           | Inti |
| SM122014   | Matematika Ekonomi                | MAE     | 4   |           | Inti |
| SM131014   | Business Management               | BMT     | 4   |           | Inti |
|            |                                   |         | 19  |           |      |

| SEMESTER II |                       |         |     |           |      |
|-------------|-----------------------|---------|-----|-----------|------|
| SANDI       | MATA KULIAH           | AKRONIM | SKS | PRASYARAT | KET. |
| SM221014    | Economics             | ECC     | 4   |           | Inti |
| SM211053    | Business Ethics & GCG | BEG     | 3   |           | Inti |
| SM212024    | Statistik Bisnis      | STB     | 4   |           | Inti |
| SM251014    | Data Management       | DMT     | 4   |           | Inti |
| SM241013    | Sistem Telekomunikasi | STL     | 3   |           | Inti |
| SM231023    | Marketing Management  | MKM     | 3   |           | Inti |
|             |                       |         | 21  |           |      |

| SEMESTER III |                                   |         |     |                      |      |
|--------------|-----------------------------------|---------|-----|----------------------|------|
| SANDI        | MATA KULIAH                       | AKRONIM | SKS | PRASYARAT            | KET. |
| SM322014     | Accounting                        | ACC     | 4   |                      | Inti |
| SM323014     | Financial Management              | FIM     | 4   |                      | Inti |
| SM311063     | Law and Regulation                | LAR     | 3   | SM211053             | Inti |
| SM312033     | Quantitative Methods for Business | QMB     | 3   | SM112014<br>SM212024 | Inti |
| SM361013     | Creative Thinking in Business     | CTB     | 3   |                      | Inti |
| SM331053     | Perilaku Organisasi               | POR     | 3   |                      | Inti |
|              |                                   |         | 20  |                      |      |

| SEMESTER IV |                                |         |     |                   |             |
|-------------|--------------------------------|---------|-----|-------------------|-------------|
| SANDI       | MATA KULIAH                    | AKRONIM | SKS | PRASYARAT         | KET.        |
| SM451024    | Management Information System  | MIS     | 4   | SM251014          | Konsentrasi |
|             | Minor 1                        |         | 4   | Lihat Tabel Minor |             |
| SM452014    | ERP and Business Process       | EBP     | 4   | SM251014          | Konsentrasi |
| SM431034    | Operation & Quality Management | OQM     | 4   | SM312033          | Inti        |
| SM431044    | Human Resource Management      | HRM     | 4   |                   | Inti        |
|             |                                |         | 20  |                   |             |

| SEMESTER V |                            |         |     |                     |             |
|------------|----------------------------|---------|-----|---------------------|-------------|
| SANDI      | MATA KULIAH                | AKRONIM | SKS | PRASYARAT           | KET.        |
| SM551044   | Business of Information    | BOI     | 4   | SM451024            | Konsentrasi |
| SM552024   | e-Commerce & IT Business   | EIT     | 4   | SM452014            | Konsentrasi |
| SM551034   | System Analysis and Design | SAD     | 4   | SM452014            | Konsentrasi |
|            | Minor 2                    |         | 4   | Lihat Tabel Minor   |             |
|            | Pilihan 1                  |         | 4   | Lihat Tabel Pilihan |             |
|            |                            |         | 20  |                     |             |

| SEMESTER VI |                                       |         |     |                   |             |
|-------------|---------------------------------------|---------|-----|-------------------|-------------|
| SANDI       | MATA KULIAH                           | AKRONIM | SKS | PRASYARAT         | KET.        |
| SM612044    | Research Methodology                  | REM     | 4   | SM212024          | Inti        |
| SM651054    | System Development and Implementation | SDI     | 4   | SM551034          | Konsentrasi |
| SM651064    | Information Security Audit            | ISA     | 4   | SM551044          | Konsentrasi |
| SM651074    | Information Security Management       | ISM     | 4   | SM551044          | Konsentrasi |
|             | Minor 3                               |         | 4   | Lihat Tabel Minor |             |
|             |                                       |         | 20  |                   |             |

| SEMESTER VII |                      |         |     |                      |      |
|--------------|----------------------|---------|-----|----------------------|------|
| SANDI        | MATA KULIAH          | AKRONIM | SKS | PRASYARAT            | KET. |
| SM791064     | Entrepreneurship     | ENT     | 4   | SM322014<br>SM323014 | Inti |
| SM732064     | Strategic Management | STM     | 4   | SM331053<br>SM431044 | Inti |
|              | Pilihan 2            |         | 4   | Lihat Tabel Pilihan  |      |
|              | Pilihan 3            |         | 4   | Lihat Tabel Pilihan  |      |
|              |                      |         | 16  |                      |      |

| SEMESTER VIII |             |         |     |             |      |
|---------------|-------------|---------|-----|-------------|------|
| SANDI         | MATA KULIAH | AKRONIM | SKS | PRASYARAT   | KET. |
| SM891014      | Magang      | MGG     | 4   | Lihat PEDAK | Inti |
| SM892016      | Tugas Akhir | TAK     | 6   | Lihat PEDAK | Inti |
|               |             |         | 10  |             |      |

|  |                  |            |  |
|--|------------------|------------|--|
|  | <b>TOTAL SKS</b> | <b>146</b> |  |
|--|------------------|------------|--|

**c. Konsentrasi Manajemen Bisnis Media**

| SEMESTER I |                                   |         |     |           |      |
|------------|-----------------------------------|---------|-----|-----------|------|
| SANDI      | MATA KULIAH                       | AKRONIM | SKS | PRASYARAT | KET. |
| SM111013   | Pancasila dan Kewiraan            | PDK     | 3   |           | Inti |
| SM111022   | Pendidikan Agama                  | PDA     | 2   |           | Inti |
| SM111032   | Teknik Membaca dan Menulis Kritis | TMK     | 2   |           | Inti |
| SM111044   | English for Business              | EFB     | 4   |           | Inti |
| SM112014   | Matematika Ekonomi                | MAE     | 4   |           | Inti |
| SM131014   | Business Management               | BMT     | 4   |           | Inti |
|            |                                   |         | 19  |           |      |

| SEMESTER II |                       |         |     |           |      |
|-------------|-----------------------|---------|-----|-----------|------|
| SANDI       | MATA KULIAH           | AKRONIM | SKS | PRASYARAT | KET. |
| SM221014    | Economics             | ECC     | 4   |           | Inti |
| SM211053    | Business Ethics & GCG | BEG     | 3   |           | Inti |
| SM212024    | Statistik Bisnis      | STB     | 4   |           | Inti |
| SM251014    | Data Management       | DMT     | 4   |           | Inti |
| SM241013    | Sistem Telekomunikasi | STL     | 3   |           | Inti |
| SM231023    | Marketing Management  | MKM     | 3   |           | Inti |
|             |                       |         | 21  |           |      |

| SEMESTER III |                                   |         |     |                      |      |
|--------------|-----------------------------------|---------|-----|----------------------|------|
| SANDI        | MATA KULIAH                       | AKRONIM | SKS | PRASYARAT            | KET. |
| SM322014     | Accounting                        | ACC     | 4   |                      | Inti |
| SM323014     | Financial Management              | FIM     | 4   |                      | Inti |
| SM311063     | Law and Regulation                | LAR     | 3   | SM211053             | Inti |
| SM312033     | Quantitative Methods for Business | QMB     | 3   | SM112014<br>SM212024 | Inti |
| SM361013     | Creative Thinking in Business     | CTB     | 3   |                      | Inti |
| SM331053     | Perilaku Organisasi               | POR     | 3   |                      | Inti |
|              |                                   |         | 20  |                      |      |

| SEMESTER IV |                                |         |     |                   |             |
|-------------|--------------------------------|---------|-----|-------------------|-------------|
| SANDI       | MATA KULIAH                    | AKRONIM | SKS | PRASYARAT         | KET.        |
| SM461024    | Audience Analysis              | AAS     | 4   | SM361013          | Konsentrasi |
| SM462013    | Manajemen Bisnis Media         | MBM     | 3   |                   | Konsentrasi |
| SM431034    | Operation & Quality Management | OQM     | 4   | SM312033          | Inti        |
| SM431044    | Human Resource Management      | HRM     | 4   |                   | Inti        |
|             | Minor 1                        |         | 4   | Lihat Tabel Minor |             |
|             |                                |         | 19  |                   |             |

| SEMESTER V |                             |         |     |                     |             |
|------------|-----------------------------|---------|-----|---------------------|-------------|
| SANDI      | MATA KULIAH                 | AKRONIM | SKS | PRASYARAT           | KET.        |
| SM561044   | Content Development         | CDV     | 4   |                     | Konsentrasi |
| SM562023   | Intermedia Business Process | IBP     | 3   | SM462014            | Konsentrasi |
| SM561033   | Teori Komunikasi            | TKS     | 3   |                     | Konsentrasi |
| SM521073   | Ekonomi Politik Media Massa | EPM     | 3   | SM221014            |             |
|            | Minor 2                     |         | 4   | Lihat Tabel Minor   |             |
|            | Pilihan 1                   |         | 4   | Lihat Tabel Pilihan |             |
|            |                             |         | 21  |                     |             |

| SEMESTER VI |                                    |         |     |                   |             |
|-------------|------------------------------------|---------|-----|-------------------|-------------|
| SANDI       | MATA KULIAH                        | AKRONIM | SKS | PRASYARAT         | KET.        |
| SM612044    | Research Methodology               | REM     | 4   | SM212024          | Inti        |
| SM661042    | Komunikasi Antar Budaya            | KLB     | 2   | SM561033          | Konsentrasi |
| SM662043    | Marketing (Pemasaran) Bisnis Media | PBM     | 3   | SM462013          | Konsentrasi |
| SM662033    | Preservasi Informasi Digital       | PID     | 3   | SM462013          | Konsentrasi |
| SM662044    | Studio Content Development         | SCD     | 4   | SM561044          |             |
|             | Minor 3                            |         | 4   | Lihat Tabel Minor |             |
|             |                                    |         | 20  |                   |             |

| SEMESTER VII |                      |         |     |                      |      |
|--------------|----------------------|---------|-----|----------------------|------|
| SANDI        | MATA KULIAH          | AKRONIM | SKS | PRASYARAT            | KET. |
| SM791064     | Entrepreneurship     | ENT     | 4   | SM322014<br>SM323014 | Inti |
| SM732064     | Strategic Management | STM     | 4   | SM331053<br>SM431044 | Inti |
|              | Pilihan 2            |         | 4   | Lihat Tabel Pilihan  |      |
|              | Pilihan 3            |         | 4   | Lihat Tabel Pilihan  |      |
|              |                      |         | 16  |                      |      |

| SEMESTER VIII |             |         |     |             |      |
|---------------|-------------|---------|-----|-------------|------|
| SANDI         | MATA KULIAH | AKRONIM | SKS | PRASYARAT   | KET. |
| SM891014      | Magang      | MGG     | 4   | Lihat PEDAK | Inti |
| SM892016      | Tugas Akhir | TAK     | 6   | Lihat PEDAK | Inti |
|               |             |         | 10  |             |      |

|  |                  |  |            |  |  |
|--|------------------|--|------------|--|--|
|  | <b>TOTAL SKS</b> |  | <b>146</b> |  |  |
|--|------------------|--|------------|--|--|

**d. Konsentrasi Manajemen Bisnis Konten**

| SEMESTER I |                                   |         |     |           |      |  |
|------------|-----------------------------------|---------|-----|-----------|------|--|
| SANDI      | MATA KULIAH                       | AKRONIM | SKS | PRASYARAT | KET. |  |
| SM111013   | Pancasila dan Kewiraan            | PDK     | 3   |           | Inti |  |
| SM111022   | Pendidikan Agama                  | PDA     | 2   |           | Inti |  |
| SM111032   | Teknik Membaca dan Menulis Kritis | TMK     | 2   |           | Inti |  |
| SM111044   | English for Business              | EFB     | 4   |           | Inti |  |
| SM112014   | Matematika Ekonomi                | MAE     | 4   |           | Inti |  |
| SM131014   | Business Management               | BMT     | 4   |           | Inti |  |
|            |                                   |         | 19  |           |      |  |

| SEMESTER II |                       |         |     |           |      |  |
|-------------|-----------------------|---------|-----|-----------|------|--|
| SANDI       | MATA KULIAH           | AKRONIM | SKS | PRASYARAT | KET. |  |
| SM221014    | Economics             | ECC     | 4   |           | Inti |  |
| SM211053    | Business Ethics & GCG | BEG     | 3   |           | Inti |  |
| SM212024    | Statistik Bisnis      | STB     | 4   |           | Inti |  |
| SM251014    | Data Management       | DMT     | 4   |           | Inti |  |
| SM241013    | Sistem Telekomunikasi | STL     | 3   |           | Inti |  |
| SM231023    | Marketing Management  | MKM     | 3   |           | Inti |  |
|             |                       |         | 21  |           |      |  |

| SEMESTER III |                                   |         |     |                       |      |  |
|--------------|-----------------------------------|---------|-----|-----------------------|------|--|
| SANDI        | MATA KULIAH                       | AKRONIM | SKS | PRASYARAT             | KET. |  |
| SM322014     | Accounting                        | ACC     | 4   |                       | Inti |  |
| SM323014     | Financial Management              | FIM     | 4   |                       | Inti |  |
| SM311063     | Law and Regulation                | LAR     | 3   | SM211053              | Inti |  |
| SM312033     | Quantitative Methods for Business | QMB     | 3   | SM112014,<br>SM212024 | Inti |  |
| SM361013     | Creative Thinking in Business     | CTB     | 3   |                       | Inti |  |
| SM331053     | Perilaku Organisasi               | POR     | 3   |                       | Inti |  |
|              |                                   |         | 20  |                       |      |  |

| SEMESTER IV |                                |         |     |                   |             |  |
|-------------|--------------------------------|---------|-----|-------------------|-------------|--|
| SANDI       | MATA KULIAH                    | AKRONIM | SKS | PRASYARAT         | KET.        |  |
| SM471014    | Komputer Animasi               | KAN     | 4   | SM251014          | Konsentrasi |  |
| SM471024    | Multimedia Interactive         | MIN     | 4   | SM251014          | Konsentrasi |  |
|             | Minor 1                        |         | 4   | Lihat Tabel Minor |             |  |
| SM431034    | Operation & Quality Management | OQM     | 4   | SM312033          | Inti        |  |
| SM431044    | Human Resource Management      | HRM     | 4   |                   | Inti        |  |
|             |                                |         | 20  |                   |             |  |

| SEMESTER V |  |         |     |                     |             |  |
|------------|--|---------|-----|---------------------|-------------|--|
| SANDI      | MATA KULIAH                              | AKRONIM | SKS | PRASYARAT           | KET.        |  |
| SM571034   | Content Delivery Networks                | CDN     | 4   | SM471024            | Konsentrasi |  |
| SM571044   | Mobile Content Development               | MCD     | 4   | SM471024            | Konsentrasi |  |
| SM572014   | Digital Rights Management & Content Dev. | DRC     | 4   | SM251014            | Konsentrasi |  |
|            | Minor 2                                  |         | 4   | Lihat Tabel Minor   |             |  |
|            | Pilihan 1                                |         | 4   | Lihat Tabel Pilihan |             |  |
|            |  |         | 20  |                     |             |  |

| SEMESTER VI |  |         |     |                   |             |
|-------------|--|---------|-----|-------------------|-------------|
| SANDI       | MATA KULIAH                                | AKRONIM | SKS | PRASYARAT         | KET.        |
| SM612044    | Research Methodology                       | REM     | 4   | SM212024          | Inti        |
| SM671054    | Multimedia Content Analysis and Mining     | MTA     | 4   | SM571044          | Konsentrasi |
| SM672034    | Studio Mobile Content Development          | MSC     | 4   | SM571044          | Konsentrasi |
| SM672024    | e-Discovery & Enterprise Content Mgt Syst. | DEC     | 4   | SM471024          | Konsentrasi |
|             | Minor 3                                    |         | 4   | Lihat Tabel Minor |             |
|             |  |         | 20  |                   |             |

| SEMESTER VII |                      |         |     |                      |                    |
|--------------|----------------------|---------|-----|----------------------|--------------------|
| SANDI        | MATA KULIAH          | AKRONIM | SKS | PRASYARAT            | Semester Ket/..... |
| SM791064     | Entrepreneurship     | ENT     | 4   | SM322014<br>SM323014 | Inti               |
| SM732064     | Strategic Management | STM     | 4   | SM331053<br>SM431044 | Inti               |
|              | Pilihan 2            |         | 4   | Lihat Tabel Pilihan  |                    |
|              | Pilihan 3            |         | 4   | Lihat Tabel Pilihan  |                    |
|              |                      |         | 16  |                      |                    |

| SEMESTER VIII |             |         |     |             |      |
|---------------|-------------|---------|-----|-------------|------|
| SANDI         | MATA KULIAH | AKRONIM | SKS | PRASYARAT   | KET. |
| SM891014      | Magang      | MGG     | 4   | Lihat PEDAK | Inti |
| SM892016      | Tugas Akhir | TAK     | 6   | Lihat PEDAK | Inti |
|               |             |         | 10  |             |      |
|               |             |         | 10  |             |      |

|  |                  |  |            |  |  |
|--|------------------|--|------------|--|--|
|  | <b>TOTAL SKS</b> |  | <b>146</b> |  |  |
|--|------------------|--|------------|--|--|

## 1. Susunan mata kuliah minor

| MINOR: TELCOS BUSINESS |          |   |     |         |     |           |
|------------------------|----------|---|-----|---------|-----|-----------|
| MINOR                  | KODE MK  | MATA KULIAH                               | SKS | AKRONIM | KBK | PRASYARAT |
| 1                      | SM441034 | Bisnis Jasa Telekomunikasi                | 4   | BST     | MBT | SM241013  |
| 2                      | SM541024 | Bisnis Jaringan Telekomunikasi            | 4   | BJT     | MBT | SM241013  |
| 3                      | SM642014 | Customer Relationship Management in Telco | 4   | CRM     | MBT | SM441034  |

| MINOR: INFORMATION BUSINESS |          |                                 |     |         |     |           |
|-----------------------------|----------|---------------------------------|-----|---------|-----|-----------|
| MINOR                       | KODE MK  | MATA KULIAH                     | SKS | AKRONIM | KBK | PRASYARAT |
| 1                           | SM451024 | Management Information System   | 4   | MIS     | MBI | SM251014  |
| 2                           | SM551044 | Business of Information         | 4   | BOI     | MBI | SM451024  |
| 3                           | SM651074 | Information Security Management | 4   | ISM     | MBI | SM551044  |

| MINOR: CONTENT BUSINESS |          |  |     |         |     |           |
|-------------------------|----------|--|-----|---------|-----|-----------|
| MINOR                   | KODE MK  | MATA KULIAH                            | SKS | AKRONIM | KBK | PRASYARAT |
| 1                       | SM471024 | Multimedia Interactive                 | 4   | MIN     | MBK | SM251014  |
| 2                       | SM571044 | Mobile Content Development             | 4   | MCD     | MBK | SM471024  |
| 3                       | SM671054 | Multimedia Content Analysis and Mining | 4   | MTA     | MBK | SM571044  |

| MINOR: MEDIA BUSINESS |          |                            |     |         |     |           |
|-----------------------|----------|----------------------------|-----|---------|-----|-----------|
| MINOR                 | KODE MK  | MATA KULIAH                | SKS | AKRONIM | KBK | PRASYARAT |
| 1                     | SM461024 | Audience Analysis          | 4   | AAS     | MBM | SM361013  |
| 2                     | SM561044 | Content Development        | 4   | CDV     | MBM | -         |
| 3                     | SM662044 | Studio Content Development | 4   | SCD     | MBM | SM561044  |

## 2. Susunan mata kuliah pilihan

| ELECTIVES: INTERNATIONAL BUSINESS |                                |     |
|-----------------------------------|--------------------------------|-----|
| PILIHAN                           | MATA KULIAH                    | SKS |
| 1                                 | International Business & Trade | 4   |
| 2                                 | International Finance          | 4   |
| 3                                 | Ekonomi Keuangan Internasional | 4   |

Catatan :  
Jika memilih INTERNATIONAL BUSINESS sebagai pilihan keahlian tambahan, maka anda harus mengambil  
3 mata kuliah yang tersedia diatas.

| ELECTIVES: FINANCE |                               |     |
|--------------------|-------------------------------|-----|
| PILIHAN            | MATA KULIAH                   | SKS |
| 1                  | Investment                    | 4   |
| 2                  | Valuation & Security Analysis | 4   |
| 3                  | Derivative Market             | 4   |
| 4                  | Bank and Capital Market       | 4   |
| 5                  | Project Financing             | 4   |
| 6                  | Risk Management               | 4   |

Catatan :  
Jika memilih FINANCE sebagai pilihan keahlian tambahan, maka anda harus mengambil 3 mata kuliah dari 6 mata kuliah yang tersedia diatas.

**ELECTIVES: BUSINESS STRATEGY**

| PILIHAN | MATA KULIAH                            | SKS |
|---------|--|-----|
| 1       | Ekonomi Manajerial & Business Strategy | 4   |
| 2       | Strategies & Games                     | 4   |
| 3       | Merger & Acquisition                   | 4   |

Catatan :

Jika memilih BUSINESS STRATEGY sebagai pilihan keahlian tambahan, maka anda harus mengambil 3 mata kuliah yang tersedia diatas

**ELECTIVES: ENTREPRENEURSHIP**

| PILIHAN | MATA KULIAH               | SKS |
|---------|---------------------------|-----|
| 1       | Business Development      | 4   |
| 2       | New Venture Management    | 4   |
| 3       | Small Business Management | 4   |

Catatan :

Jika memilih ENTREPRENEURSHIP sebagai pilihan keahlian tambahan, maka anda harus mengambil 3 mata kuliah yang tersedia diatas

**ELECTIVES: HUMAN RESOURCES MANAGEMENT**

| PILIHAN | MATA KULIAH                           | SKS |
|---------|---------------------------------------|-----|
| 1       | Change Management & Handling Conflict | 4   |
| 2       | Leadership in Dynamic Environment     | 4   |
| 3       | Knowledge Management                  | 4   |

Catatan :

Jika memilih HUMAN RESOURCES MANAGEMENT sebagai pilihan keahlian tambahan, maka anda harus mengambil 3 mata kuliah yang tersedia diatas

**ELECTIVES: ACCOUNTING**

| PILIHAN | MATA KULIAH           | SKS |
|---------|-----------------------|-----|
| 1       | Managerial Accounting | 4   |
| 2       | Perpajakan            | 4   |
| 3       | Cost Accounting       | 4   |

Catatan :

Jika memilih ACCOUNTING sebagai pilihan keahlian tambahan, maka anda harus mengambil 3 mata kuliah yang tersedia diatas

**ELECTIVES: OPERATION MANAGEMENT**

| PILIHAN | MATA KULIAH           | SKS |
|---------|-----------------------|-----|
| 1       | Project Management    | 4   |
| 2       | Event Management      | 4   |
| 3       | Sistem Manajemen Mutu | 4   |

Catatan :

Jika memilih OPERATION MANAGEMENT sebagai pilihan keahlian tambahan, maka anda harus mengambil

3 mata kuliah yang tersedia diatas

**ELECTIVES: MARKETING**

| PILIHAN | MATA KULIAH                        | SKS |
|---------|------------------------------------|-----|
| 1       | Green Marketing                    | 4   |
| 2       | Integrated Marketing Communication | 4   |
| 3       | Competitive Intelligence           | 4   |

Catatan :

Jika memilih MARKETING sebagai pilihan keahlian tambahan, maka anda harus mengambil 3 mata kuliah yang tersedia diatas

| ELECTIVES: NEW ECONOMY |                  |     |
|------------------------|------------------|-----|
| PILIHAN                | MATA KULIAH      | SKS |
| 1                      | Creative Economy | 4   |
| 2                      | Green Economy    | 4   |
| 3                      | e-Marketing      | 4   |

Catatan :  
Jika memilih NEW ECONOMY sebagai pilihan keahlian tambahan, maka anda harus mengambil 3 mata kuliah yang tersedia diatas

**SUSUNAN MATA KULIAH PROGRAM STUDI INTERNATIONAL ICT  
BUSINESS  
KURIKULUM 2016**

| SEMESTER I   |                                 |           |           |
|--------------|---------------------------------|-----------|-----------|
| KODE MK      | MATAKULIAH                      | SKS       | PRASYARAT |
| DUH1A2       | ICT Literacy                    | 2         | -         |
| HUH1A2       | Islamic Religion and Ethics     | 2         | -         |
| HUH1B2       | Christian Religion and Ethics   | 2         | -         |
| HUH1C2       | Catholic Religion and Ethics    | 2         | -         |
| HUH1D2       | Hindu Religion and Ethics       | 2         | -         |
| HUH1E2       | Budha Religion and Ethics       | 2         | -         |
| HUH1F2       | Khong Hu Cu Religion and Ethics | 2         | -         |
| HUH1G3       | Pancasila and Civics            | 3         | -         |
| EBH0A4       | Economical Mathematics          | 4         | -         |
| EBH0B4       | Business Statistics             | 4         | -         |
| EBH0C4       | Business Management             | 4         | -         |
| <b>Total</b> |                                 | <b>19</b> |           |

| SEMESTER II  |                                       |           |           |
|--------------|---------------------------------------|-----------|-----------|
| KODE MK      | MATAKULIAH                            | SKS       | PRASYARAT |
| LUH1B2       | General English                       | 2         | -         |
| EBH0D3       | Management Information System         | 3         | -         |
| EBH0E4       | Accounting                            | 4         | -         |
| EBH0F4       | Economics                             | 4         | -         |
| BMH1A4       | Quantitative Methods for Business     | 4         | -         |
| BMH1B3       | Telecommunication System and Business | 3         | -         |
| <b>Total</b> |                                       | <b>20</b> |           |

| SEMESTER PENDEK |                      |          |           |
|-----------------|----------------------|----------|-----------|
| KODE MK         | MATAKULIAH           | SKS      | PRASYARAT |
| EBH0G2          | English For Business | 2        | LUH1B2    |
| LUH1A2          | Indonesian Language  | 2        | -         |
| <b>Total</b>    |                      | <b>4</b> |           |

| <b>SEMESTER III</b> |                                     |            |                  |
|---------------------|-------------------------------------|------------|------------------|
| <b>KODE MK</b>      | <b>MATAKULIAH</b>                   | <b>SKS</b> | <b>PRASYARAT</b> |
| BMH2I4              | Academic Writing                    | 4          | -                |
| BMH2A4              | Operation and Quality Management    | 4          | BMH1A4           |
| BMH2B4              | Marketing Management                | 4          | -                |
| BMH2C4              | Strategic Human Resource Management | 4          | -                |
| EBH0H4              | Financial Management                | 4          | -                |
|                     |                                     |            |                  |
|                     | <b>Total</b>                        | <b>20</b>  |                  |

| <b>SEMESTER IV</b> |   |            |                  |
|--------------------|---|------------|------------------|
| <b>KODE MK</b>     | <b>MATAKULIAH</b>                       | <b>SKS</b> | <b>PRASYARAT</b> |
| BMH2D4             | Creative Thinking in Business           | 4          | -                |
| BMH2E4             | Data Management                         | 4          | -                |
| BMH2F3             | Supply Chain Management in ICT Services | 3          | BMH2A4           |
| BMH2G3             | Consumer Behavior                       | 3          | BMH2B4           |
| BAH2F3             | Organizational Behavior                 | 3          | -                |
| BMH2H3             | Investment Analysis and Portfolio       | 3          | EBH0H4           |
|                    |   |            |                  |
|                    | <b>Total</b>                            | <b>20</b>  |                  |

| <b>SEMESTER PENDEK</b> |                   |            |                  |
|------------------------|-------------------|------------|------------------|
| <b>KODE MK</b>         | <b>MATAKULIAH</b> | <b>SKS</b> | <b>PRASYARAT</b> |
| BMH2K4                 | Minor 1           | 4          | -                |
| DUH2A2                 | Entrepreneurship  | 2          | BMH2D4           |
|                        |                   |            |                  |
|                        | <b>Total</b>      | <b>6</b>   |                  |

| <b>SEMESTER V</b> |  |            |                  |
|-------------------|--|------------|------------------|
| <b>KODE MK</b>    | <b>MATAKULIAH</b>                        | <b>SKS</b> | <b>PRASYARAT</b> |
| BMH3A3            | Big Data and Data Analytic               | 3          | BMH2E4           |
| BMH3B3            | System Analysis & Design                 | 3          | BMH2E4           |
| BMH3C4            | Project Management                       | 4          | BMH2A4           |
| EBH0I4            | Strategic Management                     | 4          | -                |
| BMH3X4            | International Business and Trade         | 4          | -                |
| EBH0J2            | Interpersonal and Business Communication | 2          | -                |
|                   |  |            |                  |
|                   | <b>Total</b>                             | <b>20</b>  |                  |

| SEMESTER VI |                                   |           |           |
|-------------|-----------------------------------|-----------|-----------|
| KODE MK     | MATAKULIAH                        | SKS       | PRASYARAT |
| BMH3D4      | Entrepreneurship Project          | 4         | DUH2A2    |
| BMH3F3      | E-Culture and Social Network      | 3         | -         |
| BMH3G4      | Research Methodology              | 4         | EBH0B4    |
| BMH4B4      | Content Development and Ecosystem | 4         | -         |
| BMH4C4      | E-Commerce & Information Business | 4         | -         |
|             |                                   |           |           |
|             | <b>Total</b>                      | <b>19</b> |           |

| SEMESTER PENDEK |                        |          |                |
|-----------------|------------------------|----------|----------------|
| KODE MK         | MATAKULIAH             | SKS      | PRASYARAT      |
| EBH0K2          | Internship             | 2        | Academic Rules |
| BMH3E3          | New Digital Economy    | 3        | -              |
| BMH4A3          | Business Ethic and GCG | 3        | -              |
|                 | <b>Total</b>           | <b>8</b> |                |

| SEMESTER VII |                            |          |                |
|--------------|----------------------------|----------|----------------|
| KODE MK      | MATAKULIAH                 | SKS      | PRASYARAT      |
| BMH4M3       | International Business Law | 3        |                |
| EBH0L2       | Colloquium*                | 2        | Academic Rules |
| EBH0M4       | Final Project*             | 4        | EBH0L2         |
|              |                            |          |                |
|              | <b>Total</b>               | <b>9</b> |                |

\* ditawarkan semester ganjil dan genap

**TOTAL SKS**

**145**

## TABEL EKUIVALENSI KURIKULUM TRANSISI 2015 – KURIKULUM 2016

Aturan No. 1: Ekivalensi LANGSUNG Mata Kuliah pada TAHUN yang sama. SKS yang diakui adalah SKS MK yang LULUS. Catatan: Tidak ada perubahan besaran SKS untuk MK yang lulus.

| No. | Kode Lama     | Kurikulum Transisi            | Sem | SKS | ↔ | Kode Baru | Kurikulum Baru                | Sem        | SKS      |
|-----|---------------|-------------------------------|-----|-----|---|-----------|-------------------------------|------------|----------|
| 1   | IMH1A3        | Civics and Culture            | 1   | 2   | ↔ | HUH1G3    | Pancasila and Civics          | 1          | 3        |
| 2   | IMH1B2        | Religion                      | 1   | 2   | ↔ | HUH1A2    | Islamic Religion and Ethics   | 1          | 2        |
| 3   | IMH1C2        | Critical Reading and Writing  | 1   | 2   | ↔ | LUH1A2    | Indonesia Language            | SP1        | 2        |
| 4   | <b>IMH1D4</b> | <b>English For Business</b>   | 1   | 4   | ↔ | LUH1B2    | <b>General English</b>        | <b>2</b>   | <b>2</b> |
|     |               |                               |     |     | □ | EBH0G2    | <b>English For Business</b>   | <b>SP1</b> | <b>2</b> |
| 5   | IMH1E4        | Mathematical Economics        | 1   | 4   | ↔ | EBH0A4    | Economic Mathematics          | 1          | 4        |
| 6   | IMH1F3        | Business Management           | 1   | 3   | ↔ | EBH0C4    | Business Management           | 1          | 4        |
| 7   | IMH1G4        | Economics                     | 1   | 4   | ↔ | EBH0F4    | Economics                     | 2          | 4        |
| 8   | IMH1H4        | Accounting                    | 2   | 4   | ↔ | EBH0E4    | Accounting                    | 2          | 4        |
| 9   | IMH1I3        | Business Ethic and GCG        | 2   | 3   | ↔ | BMH4A3    | Business Ethic and GCG        | SP3        | 3        |
| 10  | IMH1J4        | Business Statistics           | 2   | 4   | ↔ | EBH0B4    | Business Statistics           | 1          | 4        |
| 11  | IMH1K3        | Creative Thinking in Business | 2   | 3   | ↔ | BMH2D4    | Creative Thinking in Business | 4          | 4        |
| 12  | IMH1L3        | Telecommunication System      | 2   | 3   | ↔ | BMH2G3    | Consumer Behavior             | 4          | 3        |
| 13  | IMH1M3        | Marketing Management          | 2   | 3   | ↔ | BMH2B4    | Marketing Management          | 3          | 4        |
| 14  | IMH1N3        | Project Management            | 2   | 3   | ↔ | BMH3C4    | Project Management            | 5          | 4        |
| 15  | IMH2A3        | Management Information System | 3   | 3   | ↔ | EBH0D3    | Management Information System | 2          | 4        |
| 16  | IMH2B4        | Financial Management          | 3   | 4   | ↔ | EBH0H4    | Financial Management          | 3          | 4        |
| 17  | IMH2C3        | Law and Regulation            | 3   | 3   | ↔ | BMH3F3    | E-Culture & Social Network    | 6          | 3        |

|    |               |  |          |          |                   |        |  |            |          |
|----|---------------|--|----------|----------|-------------------|--------|--|------------|----------|
| 18 | IMH2D4        | Quantitative Methods for Business                | 3        | 4        | $\Leftrightarrow$ | BMH1A4 | Quantitative Methods for Business              | 2          | 4        |
| 19 | <b>IMH2E4</b> | <b>Telecommunication Business</b>                | <b>3</b> | <b>4</b> | $\Leftrightarrow$ | BMH1B3 | <b>Telecommunication System and Business</b>   | <b>2</b>   | <b>3</b> |
| 20 | IMH2F3        | Organizational Behavior                          | 3        | 3        | $\Leftrightarrow$ | BAH2F3 | Organizational Behavior                        | 4          | 3        |
| 21 | IMH2H4        | Operation & Quality Management                   | 4        | 4        | $\Leftrightarrow$ | BMH2A4 | Operation and Quality Management               | 4          | 4        |
| 22 | IMH2I3        | International Human Resources Management         | 4        | 3        | $\Leftrightarrow$ | BMH2C4 | Strategic Human Resources Management           | 3          | 4        |
| 23 | IMH2J4        | Data Management                                  | 4        | 4        | $\Leftrightarrow$ | BMH2E4 | Data Management                                | 4          | 4        |
| 24 | IMH2K4        | E-Commerce & Information Business                | 4        | 4        | $\Leftrightarrow$ | BMH4C4 | E-Commerce and Information Business            | 6          | 4        |
| 25 | <b>IMH2L3</b> | <b>Research Methodology 1</b>                    | <b>4</b> | <b>3</b> | $\Leftrightarrow$ | DUH1A2 | <b>ICT Literacy</b>                            | <b>1</b>   | <b>2</b> |
| 26 | IMH2M4        | International Business & Trade                   | 4        | 4        | $\Leftrightarrow$ | BMH3X4 | International Business and Trade               | 5          | 4        |
| 27 | IMH3A3        | Entrepreneurship 1                               | 5        | 3        | $\Leftrightarrow$ | DUH2A2 | Entrepreneurship                               | SP2        | 2        |
| 28 | <b>IMH3B4</b> | <b>International Finance</b>                     | <b>5</b> | <b>4</b> | $\Leftrightarrow$ | BMH2H3 | <b>Investment Analysis and Portfolio</b>       | <b>4</b>   | <b>3</b> |
| 29 | IMH3C3        | International Business Law                       | 5        | 3        | $\Leftrightarrow$ | BMH4D3 | International Business Law                     | 7          | 3        |
| 30 | IMH3D4        | Service Management & Operation in Telco          | 5        | 4        | $\Leftrightarrow$ | BMH4B4 | Content Development and Ecosystem              | 6          | 4        |
| 31 | <b>IMH3E3</b> | <b>Supply Chain Management in Telco</b>          | <b>5</b> | <b>4</b> | $\Leftrightarrow$ | BMH2F3 | <b>Supply Chain Management in ICT Services</b> | <b>4</b>   | <b>3</b> |
| 32 | <b>IMH3F4</b> | <b>Information Security Management and Audit</b> | <b>5</b> | <b>4</b> | $\Leftrightarrow$ | BMH3E3 | <b>New Digital Economy</b>                     | <b>SP3</b> | <b>3</b> |
| 33 | IMH3H2        | Research Methodology 2                           | 6        | 2        | $\Leftrightarrow$ | BMH3G4 | Research Methodology                           | 6          | 4        |
| 34 | IMH3I3        | Entrepreneurship 2                               | 6        | 3        | $\Leftrightarrow$ | BMH3D4 | Entrepreneurship Project                       | 6          | 4        |
| 35 | <b>IMH3J4</b> | <b>System Analysis &amp; Design</b>              | <b>6</b> | <b>4</b> | $\Leftrightarrow$ | BMH3B3 | <b>System Analysis and Design</b>              | <b>5</b>   | <b>3</b> |
| 36 | <b>IMH3K4</b> | <b>Resources Management in Telco</b>             | <b>6</b> | <b>4</b> | $\Leftrightarrow$ | BMH3A3 | <b>Big Data and Data Analytic</b>              | <b>5</b>   | <b>3</b> |
| 37 | IMH3L4        | Strategic Management                             | 6        | 4        | $\Leftrightarrow$ | EBH0I4 | Strategic Management                           | 5          | 4        |

|           |               |                           |          |          |                   |        |                   |            |          |
|-----------|---------------|---------------------------|----------|----------|-------------------|--------|-------------------|------------|----------|
| 38        | IMH3N4        | Minor 2 (LSS2)            | 6        | 4        | $\Leftrightarrow$ | BMH2K4 | Minor 1           | SP2        | 4        |
| 39        | IMH3O2        | Final Project<br>Proposal | 6        | 2        | $\Leftrightarrow$ | EBH0L2 | Colloquium        | 7          | 2        |
| <b>40</b> | <b>IMH4A4</b> | <b>Internship</b>         | <b>7</b> | <b>4</b> | $\Leftrightarrow$ | EBH0K4 | <b>Internship</b> | <b>SP3</b> | <b>2</b> |
| 41        | IMH4B4        | Final Project             | 7        | 4        | $\Leftrightarrow$ | EBH0M4 | Final Project     | 7          | 4        |
|           |               |                           |          |          |                   |        |                   |            |          |
|           |               |                           | 140      |          |                   |        |                   |            | 140      |

Aturan No. 2: SATU MK Kurikulum Transisi ekivalen dengan DUA MK Kur-2016. (1) Bila MK Kurikulum Transisi belum ada yang Lulus maka harus mengambil 2 MK Kurikulum 2016. Catatan: Tidak ada perubahan besaran SKS untuk MK yang lulus.

| No. | Kode Lama | Kurikulum Transisi   | Sem | SKS | $\Leftrightarrow$ | Kode Baru | Kurikulum Baru       | Sem | SKS |
|-----|-----------|----------------------|-----|-----|-------------------|-----------|----------------------|-----|-----|
| 1   | IMH1D4    | English For Business | 1   | 4   | $\Leftrightarrow$ | LUH1B2    | General English      | 2   | 2   |
|     |           |                      |     |     | $\square$         | EBH0G2    | English For Business | SP1 | 2   |

(3) Untuk mengatasi kekurangan sks akibat penggabungan MK maka diharuskan untuk mengambil MK kurikulum 2016 sesuai alternatif yang tersedia.

| No. | Kode Lama | Kurikulum Transisi               | Sem | SKS | $\Leftrightarrow$ | Kode Baru | Kurikulum Baru                          | Sem | SKS | Keterangan : MK Kurikulum 2016 yang harus diambil untuk mengatasi kekurangan sks |
|-----|-----------|----------------------------------|-----|-----|-------------------|-----------|---|-----|-----|--|
| 1   | IMH2E4    | Telecommunication Business       | 3   | 4   | $\Leftrightarrow$ | BMH1B4    | Telecommunication System and Business   | 2   | 3   | ICT Literacy (2 sks) atau Interpersonal and Business Communication (2 sks)       |
| 2   | IMH2L3    | Research Methodology 1           | 4   | 3   | $\Leftrightarrow$ | DUH1A2    | ICT Literacy                            | 1   | 2   |  |
| 3   | IMH3B4    | International Finance            | 5   | 4   | $\Leftrightarrow$ | BMH2H3    | Investment Analysis and Portfolio       | 4   | 3   |  |
| 4   | IMH3E3    | Supply Chain Management in Telco | 5   | 4   | $\Leftrightarrow$ | BMH2F3    | Supply Chain Management in ICT Services | 4   | 3   |  |
| 5   | IMH3J4    | System Analysis & Design         | 6   | 4   | $\Leftrightarrow$ | BMH3B3    | System Analysis and Design              | 5   | 3   |  |
| 6   | IMH3K4    | Resources Management in Telco    | 6   | 4   | $\Leftrightarrow$ | BMH3A3    | Big Data and Data Analytic              | 5   | 3   |  |
| 7   | IMH4A4    | Internship                       | 7   | 4   | $\Leftrightarrow$ | EBH0K4    | Internship                              | SP3 | 2   |  |

| No. | Kode Lama | Kurikulum Lama<br>(Batch 4)  | Sem | SKS | $\Leftrightarrow$ | Kode Baru | Kurikulum Baru                    | Sem | SKS | Keterangan : MK Kurikulum 2016 yang harus diambil untuk mengatasi kekurangan sks |
|-----|-----------|------------------------------|-----|-----|-------------------|-----------|-----------------------------------|-----|-----|--|
| 1   | SI241014  | IP&Wireless                  |     | 3   | $\Leftrightarrow$ | BMH2G3    | Consumer Behavior                 | 4   | 3   | ICT Literacy (2 sks) atau Interpersonal and Business Communication (2 sks)       |
| 2   |           | E-Culture and Social Network |     | 4   | $\Leftrightarrow$ | BMH3F3    | E-Culture & Social Network        | 6   | 3   |  |
| 3   | SI521023  | Managerial Economics         |     | 4   | $\Leftrightarrow$ | BMH2H3    | Investment Analysis and Portfolio | 4   | 3   |  |

**RENCANA STUDI ANGKATAN 2015 (Batch 7)**

**Kurikulum Transisi**

| SEMESTER 1 |        |     |                            |
|------------|--------|-----|----------------------------|
| No.        | Code   | SKS | Subject                    |
| 1          | IMH1A3 | 3   | Civics and Culture         |
| 2          | IMH1B2 | 2   | Religion                   |
| 3          | IMH1C2 | 2   | Critical Reading & Writing |
| 4          | IMH1D4 | 4   | English For Business       |
| 5          | IMH1E4 | 4   | Mathematical Economics     |
| 6          | IMH1F3 | 3   | Business Management        |
| 7          | IMH1G4 | 4   | Economics                  |
| Total SKS  |        | 22  |                            |

**Kurikulum Transisi**

| SEMESTER 2 |        |     |                               |
|------------|--------|-----|-------------------------------|
| No.        | Code   | SKS | Subject                       |
| 1          | IMH1H4 | 4   | Accounting                    |
| 2          | IMH1I3 | 3   | Business Ethics & GCG         |
| 3          | IMH1J4 | 4   | Business Statistics           |
| 4          | IMH1K3 | 3   | Creative Thinking in Business |
| 5          | IMH1L3 | 3   | Telecommunication System      |
| 6          | IMH1M3 | 3   | Marketing Management          |
| 7          | IMH1N3 | 3   | Project Management            |
| Total SKS  |        | 23  |                               |

**Kurikulum 2016**

| SEMESTER 3 |        |     |                                     |
|------------|--------|-----|-------------------------------------|
| No.        | Code   | SKS | Subject                             |
| 1          | BMH2I4 | 4   | Academic Writing                    |
| 2          | BMH2A4 | 4   | Operation & Quality Management+LSS  |
| 3          | BMH1A4 | 4   | Quantitative Methods for Business   |
| 4          | BMH2C4 | 4   | Strategic Human resource Management |
| 5          | EBH0H4 | 4   | Financial Management                |
| Total SKS  |        | 20  |                                     |

| <b>SEMESTER 4</b> |             |            |   |
|-------------------|-------------|------------|---|
| <b>No.</b>        | <b>Code</b> | <b>SKS</b> | <b>Subject</b>                          |
| 1                 | EBH0D3      | 3          | Management Information System           |
| 2                 | BMH2F3      | 3          | Supply Chain Management in ICT Services |
| 3                 | BMH2G3      | 3          | Consumer Behavior                       |
| 4                 | BAH2F3      | 3          | Organizational Behavior                 |
| 5                 | BMH2H3      | 3          | Investment Analysis & Portfolio         |
| 6                 | BMH2E4      | 4          | Data Management                         |
| Total SKS         |             | 19         |   |

| <b>SEMESTER PENDEK</b> |             |            |                  |
|------------------------|-------------|------------|------------------|
| <b>No.</b>             | <b>Code</b> | <b>SKS</b> | <b>Subject</b>   |
| 1                      | BMH2K4      | 4          | Minor 1          |
| 2                      | DUH2A2      | 2          | Entrepreneurship |
| 3                      | DUH1A2      | 2          | ICT Literacy     |
| Total SKS              |             | 8          |                  |

| <b>SEMESTER 5</b> |             |            |  |
|-------------------|-------------|------------|--|
| <b>No.</b>        | <b>Code</b> | <b>SKS</b> | <b>Subject</b>                           |
| 1                 | BMH3A3      | 3          | Big Data and Data Analytic               |
| 2                 | BMH3B3      | 3          | System Analysis and Design               |
| 3                 | BMH3X4      | 4          | International Business and trade         |
| 4                 | BMH3E3      | 4          | New Digital Economy                      |
| 5                 | EBH0I4      | 4          | Strategic Management                     |
| 6                 | EBH0J2      | 2          | Interpersonal and Business Communication |
| Total SKS         |             | 20         |  |

| <b>SEMESTER 6</b> |             |            |                                     |
|-------------------|-------------|------------|-------------------------------------|
| <b>No.</b>        | <b>Code</b> | <b>SKS</b> | <b>Subject</b>                      |
| 1                 | BMH4C4      | 4          | E-Commerce and Information Business |
| 2                 | BMH3D4      | 4          | Entrepreneurship Project            |
| 3                 | BMH3F3      | 3          | E-Culture and Social Network        |
| 4                 | BMH4B4      | 4          | Content Development and Ecosystem   |
| 5                 | BMH3G4      | 4          | Research Methodology                |
| Total SKS         |             | 19         |                                     |

| <b>SEMESTER PENDEK</b> |             |            |                 |
|------------------------|-------------|------------|-----------------|
| <b>No.</b>             | <b>Code</b> | <b>SKS</b> | <b>Subject</b>  |
| 1                      | EBH0K2      | 2          | Internship      |
| 2                      | LUH1B2      | 2          | General English |
| 3                      |             |            |                 |

|           |   |  |
|-----------|---|--|
| Total SKS | 4 |  |
|-----------|---|--|

| SEMESTER 7 |        |     |                            |
|------------|--------|-----|----------------------------|
| No.        | Code   | SKS | Subject                    |
| 1          | BMH4M3 | 3   | International Business Law |
| 2          | EBH0L2 | 2   | Colloquium                 |
| 3          | EBH0M4 | 4   | Final Project              |
| Total SKS  |        | 9   |                            |

|     |                         |
|-----|-------------------------|
| 144 | Total SKS yang ditempuh |
|-----|-------------------------|

#### RENCANA STUDI ANGKATAN 2014 (Batch 6)

##### Kurikulum Transisi

| SEMESTER 1 |          |     |                                       |
|------------|----------|-----|---------------------------------------|
| No.        | Code     | SKS | Subject                               |
| 1          | SI011022 | 2   | Religion                              |
| 2          | SI011044 | 2   | English for Business                  |
| 3          | SI012014 | 4   | Economic Mathematics                  |
| 4          | SI081012 | 2   | Civics & Culture                      |
| 5          | SI081022 | 2   | Critical Reading & Writing in English |
| 6          | SI122014 | 4   | Accounting                            |
| 7          | SI131014 | 4   | Business Management                   |
| 8          | SI261013 | 3   | Creative Thinking                     |
| Total SKS  |          | 23  |                                       |

| SEMESTER 2 |          |     |                                 |
|------------|----------|-----|---------------------------------|
| No.        | Code     | SKS | Subject                         |
| 1          | SI112024 | 4   | Business Statistics             |
| 2          | SI221683 | 3   | Project Management              |
| 3          | SI121014 | 4   | Economics                       |
| 4          | SI211054 | 3   | Business Ethics & GCG           |
| 5          | SI231024 | 3   | Marketing Management            |
| 6          | SI221663 | 3   | <b>Telecommunication System</b> |
| 7          | SI223014 | 4   | Financial Management            |
| Total SKS  |          | 24  |                                 |

| SEMESTER 3 |        |     |                                   |
|------------|--------|-----|-----------------------------------|
| No.        | Code   | SKS | Subject                           |
| 1          | IMH2A3 | 3   | Management Information System     |
| 2          | IMH2D4 | 4   | Quantitative Methods for Business |
| 3          | IMH2C3 | 3   | International Law and Regulation  |
| 4          | IMH2E4 | 4   | Telecommunication Business        |
| 5          | IMH2F3 | 3   | Organizational Behavior           |
| 6          | IMH3A3 | 3   | Entrepreneurship 1                |
|            |        | 3   | Minor 1 (Microsoft Project)       |
| Total SKS  |        | 23  |                                   |

| SEMESTER 4 |        |     |   |
|------------|--------|-----|---|
| No.        | Code   | SKS | Subject                                 |
| 1          | IMH2H4 | 4   | Operation & Quality Management          |
| 2          | IMH2I3 | 3   | International Human Resource Management |
| 3          | IMH2J4 | 4   | Data Management                         |
| 4          | IMH2K4 | 4   | E-Commerce & Information Business       |
| 5          | IMH2L3 | 1   | Academic Writing 3                      |
| 6          | IMH2M4 | 4   | International Business & Trade          |
| 7          | IMH2N1 | 1   | Academic Writing 1                      |
| 8          | IMH3G1 | 1   | Academic Writing 2                      |
| Total SKS  |        | 22  |   |

### Kurikulum 2016

| SEMESTER 5 |        |     |  |
|------------|--------|-----|--|
| No.        | Code   | SKS | Subject                                  |
| 1          | BMH3A3 | 3   | Big Data and Data Analytic               |
| 2          | BMH3B3 | 3   | System Analysis & Design-                |
| 3          | BMH2H3 | 3   | Investment Analysis & Portfolio          |
| 4          | BMH2F3 | 4   | Supply Chain Management in ICT Services  |
| 5          | EBH0I4 | 4   | Strategic Management                     |
| 6          | EBH0J2 | 2   | Interpersonal and Business Communication |
| 7          | BMH2K4 | 4   | Minor 1 (LSS)                            |
| Total SKS  |        | 23  |  |

| SEMESTER 6 |        |     |                              |
|------------|--------|-----|------------------------------|
| No.        | Code   | SKS | Subject                      |
| 1          | BMH3E3 | 3   | New Digital Economy          |
| 2          | BMH3D4 | 4   | Entrepreneurship Project     |
| 3          | BMH3F3 | 3   | E-Culture and Social Network |

|           |        |    |                                   |
|-----------|--------|----|-----------------------------------|
| 4         | BMH4B4 | 4  | Content Development and Ecosystem |
| 5         | BMH3G4 | 4  | Research Methodology              |
| Total SKS |        | 18 |                                   |

| <b>SEMESTER PENDEK</b> |        |     |                 |
|------------------------|--------|-----|-----------------|
| No.                    | Code   | SKS | Subject         |
| 1                      | EBH0K2 | 4   | Internship      |
| 2                      | LUH1B2 | 2   | General English |
| Total SKS              |        | 6   |                 |

| <b>SEMESTER 7</b> |        |     |               |
|-------------------|--------|-----|---------------|
| No.               | Code   | SKS | Subject       |
| 1                 | EBH0L2 | 2   | Colloquium    |
| 2                 | EBH0M4 | 4   | Final Project |
| Total SKS         |        | 6   |               |

|            |                                |
|------------|--------------------------------|
| <b>145</b> | <b>Total SKS yang ditempuh</b> |
|------------|--------------------------------|

**RENCANA STUDI ANGKATAN 2013 (Batch 5)**

Kurikulum Transisi

| SEMESTER 1 |          |     |                                       |
|------------|----------|-----|---------------------------------------|
| No.        | Code     | SKS | Subject                               |
| 1          | SI011022 | 2   | Religion                              |
| 2          | SI011044 | 2   | English for Business                  |
| 3          | SI012014 | 4   | Economic Mathematics                  |
| 4          | SI081012 | 2   | Civics & Culture                      |
| 5          | SI081022 | 2   | Critical Reading & Writing in English |
| 6          | SI122014 | 4   | Accounting                            |
| 7          | SI131014 | 4   | Business Management                   |
| 8          | SI261013 | 3   | Creative Thinking                     |
| Total SKS  |          | 23  |                                       |

| SEMESTER 2 |          |     |                                   |
|------------|----------|-----|-----------------------------------|
| No.        | Code     | SKS | Subject                           |
| 1          | SI112024 | 4   | Business Statistics               |
| 2          | SI112033 | 3   | Quantitative Methods for Business |
| 3          | SI121014 | 4   | Economics                         |
| 4          | SI211054 | 3   | Business Ethics & GCG             |
| 5          | SI231024 | 3   | Marketing Management              |
| 6          | SI231053 | 3   | Organizational Behavior           |
| 7          | SI241014 | 3   | <b>IP&amp;Wireless</b>            |
| Total SKS  |          | 23  |                                   |

| SEMESTER 3 |          |     |                                      |
|------------|----------|-----|--------------------------------------|
| No.        | Code     | SKS | Subject                              |
| 1          | SI521033 | 3   | International Business and Trade     |
| 2          | SI223014 | 4   | Financial Management                 |
| 3          | SI661042 | 3   | Intercultural Business Communication |
| 4          | SI331044 | 4   | Human Resource Management            |
| 5          | SI341014 | 4   | Data Management                      |
| 6          | SI521023 | 3   | <b>Managerial Economics</b>          |
| Total SKS  |          | 21  |                                      |

| SEMESTER 4 |          |     |                                |
|------------|----------|-----|--------------------------------|
| No.        | Code     | SKS | Subject                        |
| 1          | SI321693 | 3   | Management Information System  |
| 2          | SI321734 | 4   | Telecommunication Business     |
| 3          | SI221683 | 3   | Project Management             |
| 4          | SI181033 | 3   | International Law & Regulation |
| 5          | SI431034 | 4   | Operation & Quality Management |
| 6          | SI442054 | 4   | Strategy Management            |
| 7          | SI500004 | 3   | Minor 1                        |
| Total SKS  |          | 24  |                                |

| SEMESTER 5 |        |     |                                  |
|------------|--------|-----|----------------------------------|
| No.        | Code   | SKS | Subject                          |
| 1          | IMH3A3 | 3   | Entrepreneurship 1               |
| 2          | IMH2N1 | 1   | Academic Writing 1               |
| 3          | IMH2G1 | 1   | Academic Writing 2               |
| 4          | IMH2K4 | 4   | E-Commerce & IT Business         |
| 5          | IMH2L3 | 3   | Research Methodology 1           |
| 6          | IMH3D4 | 4   | Service MGT & Operation in Telco |
| 7          | IMH3E3 | 3   | Supply Chain Management in Telco |
| Total SKS  |        | 19  |                                  |

| SEMESTER 6 |        |     |                                     |
|------------|--------|-----|-------------------------------------|
| No.        | Code   | SKS | Subject                             |
| 1          | IMH3H2 | 3   | Research Methodology 2              |
| 2          | IMH3I3 | 3   | Entrepreneurship 2                  |
| 3          | IMH3K4 | 4   | <b>Resource management in Telco</b> |
| 4          | IMH3J4 | 4   | System Analysis & Design            |
| 5          | IMH3O2 | 1   | <b>Academic Writing 3</b>           |
| 6          | IMH3C3 | 4   | International Law and Regulation    |
| 7          | IMH3B4 | 4   | International Finance               |
|            |        | 2   | Internship                          |
| Total SKS  |        | 25  |                                     |

Kurikulum 2016

| SEMESTER 7 |        |     |                |
|------------|--------|-----|----------------|
| No.        | Code   | SKS | Subject        |
| 1          | EBH0L2 | 2   | Colloquium     |
| 2          | EBH0M4 | 4   | Final Project  |
| 3          | BMH2K4 | 4   | Minor 1 (LSS2) |
| Total SKS  |        | 10  |                |

|     |                         |
|-----|-------------------------|
| 145 | Total SKS yang ditempuh |
|-----|-------------------------|