



BACHELOR PROGRAM  
OF MANAGEMENT OF BUSINESS  
IN TELECOMMUNICATION  
AND INFORMATICS



## DEAN'S MESSAGE

Best wishes,



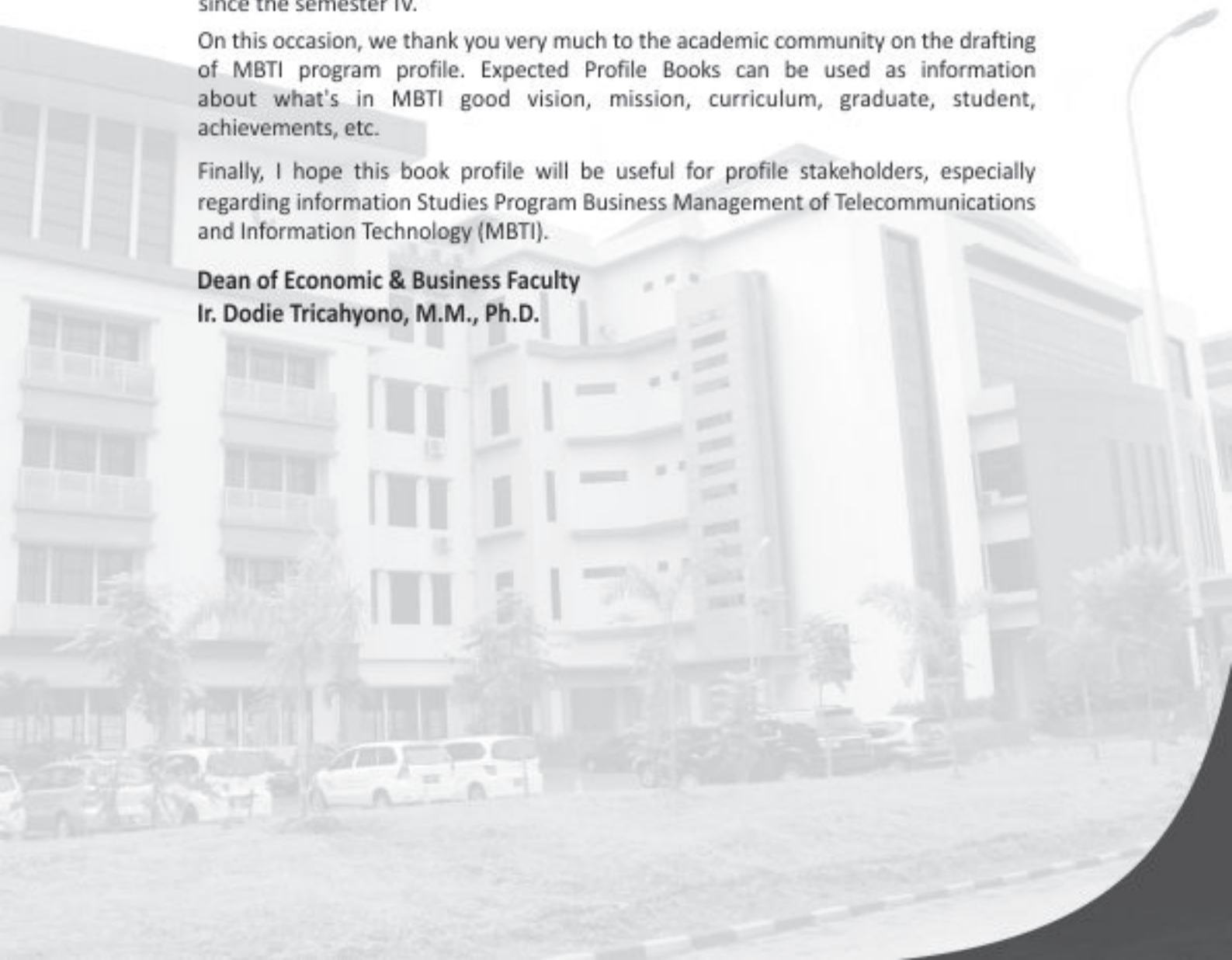
Gratitude toward our One and Only God that only by His permission this profile book of Business Management Program of Telecommunications and Information Technology (MBTI) of Faculty of Economics and Business, Telkom University. MBTI program is an under graduate with ICT-Based management curriculum in accordance with the developments of recent Science and Technology.

The 2016 curriculum was developed simultaneously throughout all Telkom University in 2016 and imposed concurrently according to the vision and mission of the Telkom University which focus on ICT technology. Curriculum 2016 for MBTI is a combination of several groups of subjects, namely: subject- national compulsory subjects, compulsory university, faculty mandatory, mandatory study program, and elective courses. Group of elective courses consists of 3 courses with a total of 11 Semester Credit System (SKS), which can be chosen by the students since the semester IV.

On this occasion, we thank you very much to the academic community on the drafting of MBTI program profile. Expected Profile Books can be used as information about what's in MBTI good vision, mission, curriculum, graduate, student, achievements, etc.

Finally, I hope this book profile will be useful for profile stakeholders, especially regarding information Studies Program Business Management of Telecommunications and Information Technology (MBTI).

**Dean of Economic & Business Faculty**  
**Ir. Dodie Tricahyono, M.M., Ph.D.**





## HEAD OF PROGRAM'S MESSAGE

Best Wishes,



Praise and gratitude to Allah SWT, since only at His will that Program Business Management of Telecommunications and Information Technology (MBTI) Telkom University Singers always committed on enhancement and dissemination of information as well as our commitment to achieve education services according to our vision and mission continuously.

MBTI is the best program in Telkom University with numerous achievement program awards. We are always seeking creativity and innovation in organizational development, human resources and curriculum to meet the development needs of the industry and stakeholders. Curriculum Studies of our program has referred to KKNi (National Standard of Competence Framework) of Higher Education outlined by Kemenristekdikti and always do a regular review to follow the dynamics of the progressive business world. Our program also supported by competent faculty in members their field with minimal education master background with some of them already have doctoral degree or in doctoral degree program.

MBTI program always grow progressively and collaborates with other state and private universities throughout Indonesia, the world of industry and government, both in the areas of teaching, research and community service. MBTI program is also highly committed in shaping the character of the professional scholar. Let's proceed and grow with us to the intellectual life of the nation and become a competitive scholar.

**Head of MBTI Program**  
**Dr. Fetty Poerwita Sary, S.S., M.Pd**

## BACHELOR PROGRAM OF BUSINESS MANAGEMENT IN TELECOMMUNICATION AND INFORMATICS

### PROGRAM HISTORY

Study program of Management of Business in Telecommunications and Informatics (MBTI) is one of the bachelor study programs under the Faculty of Economics and Business (FEB). With the number of active students more than 2.500 people, MBTI is one of the most favorite majors in Telkom University. MBTI has been established since 1997. It was still below the Sekolah Tinggi Manajemen Bandung (STMB-College of Management Bandung), which is the development of MBA-Bandung as the first MBA program in Bandung. Since 2002, the bachelor program of MBTI STMB has obtained accreditation and persisted until today. BAN-PT based on Decree No. 192 / SK / BAN-PT / AkXVI / S / IX / 2013, the MBTI obtain "A" accreditation from 2013 until 2018.

In 2004, STMB changed its name to Sekolah Tinggi Manajemen Bisnis Telkom (STMB Telkom—Telkom College of Business Management) to give stronger identity in the telecommunications business management disciplines. The existence of STMB Telkom was getting strong and has prompted a transformation from STMB Telkom to Telkom Institute of Management (IM Telkom) in 2008. This transformation is characterized by the increase of courses organized by IM Telkom. Since 2013, IM Telkom joined with other higher educations under Telkom Education Foundation (YPT) and formed Telkom University.



## PROGRAM DESCRIPTIONS

Bachelor Program of Management of Business in Telecommunications and Informatics is an integrated study plan that assesses, implements, and develops the science underlying the information technology in the field of business management. Direction of scholarly study from this study program includes discipline, process, management, and techniques needed in the convergence business covering planning, development, and implementation.

Excellent programs that exist in MBTI is Internship in a company in accordance with the Business Management of Telecommunications and Informatics; carry out certification activities for students such as the certification of Big Data, Marketing Profession, CPHR, Certified Financial Planner, Certified Capital Market (Broker, WPPE , WMI ), Tax Brevet); and has International Class program in which the teaching and learning activities is delivered in English .

## GRADUATES' PROFILE

The graduates' profiles of MBTI are as follows:

1. The first level managers in marketing , operations , human resources, and finance , working in various government and private institutions;
2. Analysts at consultancy and research
3. Independent Young Entrepreneurs



# LEARNING OUTCOME

The learning outcomes of MBTI study program are as follows:

## ATTITUDE

1. Be positive and open towards the development of science in business management, both conventional and ICT-based
2. Be responsible, respecting ethics, honesty, and commitment to act in implementing the principles of business management.
3. Creating and motivating teamwork to improve organizational performance.
4. Be confident and able to adjust in the new environment

## THE MASTERY OF KNOWLEDGE

1. Be able to understand theories, concepts, methods and tools of analysis related to managerial skills in the field of Marketing, Human Resources, Operations, and Finance.
2. Be able to understand theories, concepts, methods and tools of analysis associated with special managerial skills.

## GENERAL SKILLS

1. Be able to design and carry out the planning, organizing, staffing, directing, and controlling in managing a business and non- business organization
2. Be able to perform the duties of functional management (Marketing, Operations, Human Resources, Finance) and self-employment in a business and non- business organization
3. Be able to solve managerial problems, problems identification, the development of alternative solutions, the selection of the best solution, and an action plan to take advantage of information and communication technology
4. Be able to make planning and business development.
5. Be able to identify needs, collection, processing and analysis of relevant data in the research process



# MBTI GLOBAL NETWORK

Telkom University has more than 30 cooperation partner worldwide.  
We are creating such an unique program for our students to globalize.  
Our partner mostly in Asia, Europe and Australia.

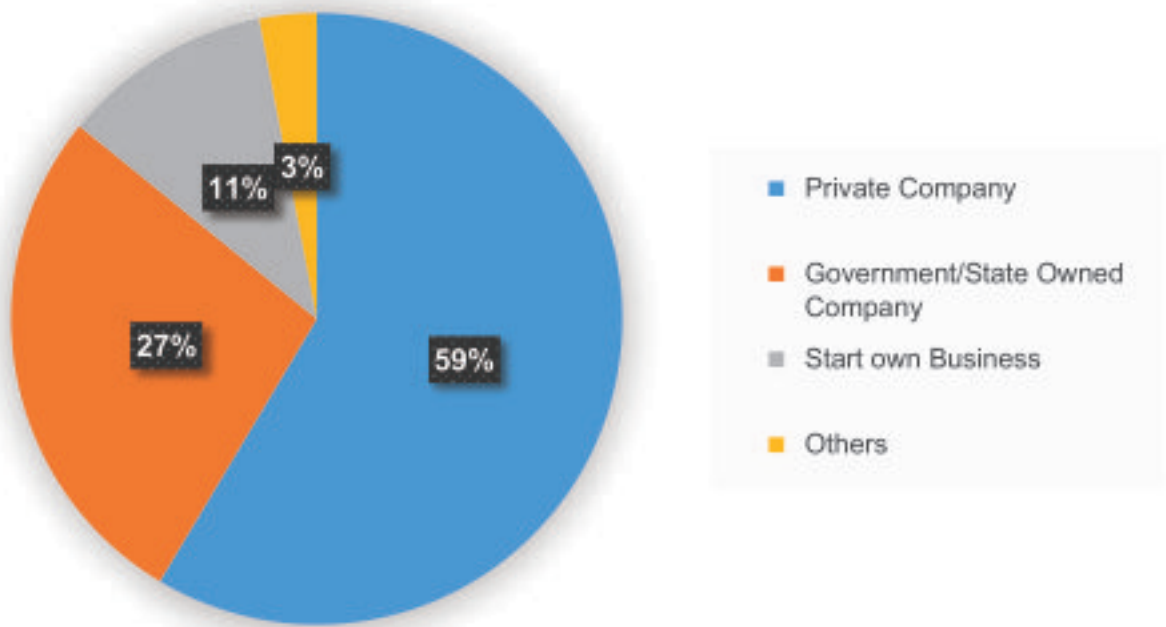
There are several international collaborations Telkom University has across the world

- Chitkara University – INDIA
- Institute France Indonesie – FRANCE
- Institute Eurocom – FRANCE
- Monash University – AUSTRALIA
- PASIAD – TURKI
- Saxion University – NETHERLAND
- SOL Bridge University – SOUTH KOREA
- Telecom Bretagne – FRANCE
- ZTE – CHINA
- Yayasan Multimedia Malaysia
- Telkomcel – TIMOR LESTE

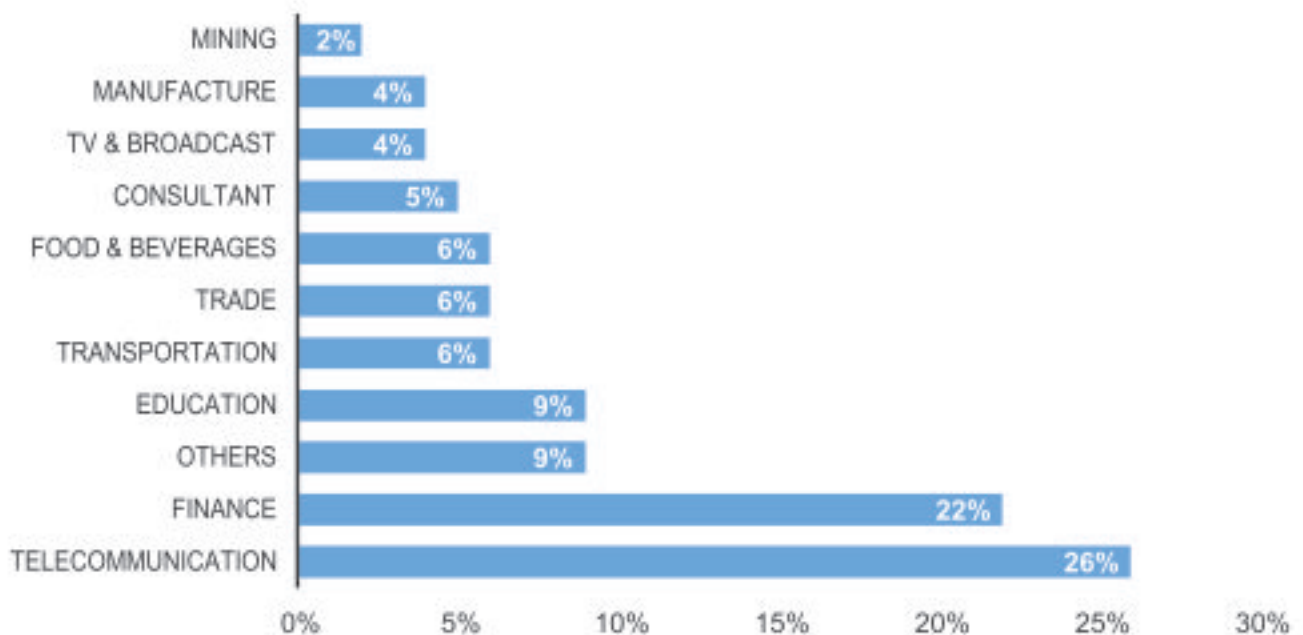


# CAREER

## Employment Status



## Alumni Industry Sectors





# STUDENT PROFILE

Province :					
Sumatera	:	137	Student	Aceh	: 11 Student
Sulawesi	:	58	Student	Maluku	: 5 Student
Riau	:	64	Student	Lampung	: 40 Student
Papua	:	2	Student	Kalimantan	: 42 Student
Nusa Tenggara	:	10	Student	Jawa	: 1183 Student
Jambi	:	7	Student	Jakarta	: 77 Student
Yogyakarta	:	21	Student	Bengkulu	: 7 Student
Banten	:	72	Student	Bali	: 23 Student

# OPERATION & ICT MANAGEMENT

## Adhi Prasetyo, ST., MM

Research Area : E-commerce, web programming, Social CRM, Telecommunication System

Educational Background :

– M.M. (Stikubank University)

– ST. (Telkom University)

Job/Position : Switching Engineer & Marketing Analyst at PT Telekomunikasi Indonesia

Book and Publication :

– Buku Pintar Webmaster. MediaKita: Jakarta.

– Smart Guide Jualan Online. MediaKita: Jakarta.

## Andry Alamsyah, S.Si, M.Sc

Research Area : Social Network, Complex Network / Network Science, Social Computing, Big Data, Data Science,

Data Analytics, Data Mining, Graph Theory, Media and Communication / Social Media,

Content Business, Data Business, ICT Business

Educational Background :

– M.Sc (Universite Picardie de Jules Verne)

– S.Si (Bandung Institute of Technology)

## Anisah Firli, SMB, MM

Research Area : Financial Management, Telecommunication Business, Operation Management

Educational Background :

– Doctoral Program, Padjajaran University

– MM, Telkom Institute of Management

– S.MB, Telkom Institute of Management

Book and Publication :

– Tower Sharing: Towards Sustainable Business Practices In Telco Industry,

The Impact of Increasing CAPEX on Customer Number, Profit, and ROI in Indonesia Telecommunication Industry,

Published at American Journal of Economics

## Candiwan, Ir., M.ICT

Research Area : Information Security Management, Information Security Audit, ISO27001, Data Center .sports74.ru

Educational Background :

– M.ICT (University of Wollongong, Australia)

– ST (Bandung Institute of Technology)

Professional Experience :

– Certified ISO 27001 Lead Auditor, CDCP

## Candiwan, Ir., M.ICT

Research Area : Telecommunication , Satellite Comm Specialist

Educational Background :

– M.B.T (TU Delft Netherland)

– S.T (Bandung Institute of Technology)

Professional Experience

Job/ Position :

– Director of Telkom Satellite Project

– Vice President Network & Solution of PT TELKOM



Adhi Prasetyo, ST., MM



Andry Alamsyah, S.Si, M.Sc



Anisah Firli, SMB, MM



Candiwan, Ir., M.ICT



Endang Sofyan, Ir. MBT



# OPERATION & ICT MANAGEMENT

## Erni Martini, S.Sos, MM

Research Area : Management, Media Management, Content & Audience Analysis

Educational Background :

- MM (Telkom Institut of Management)
- S.Ikom (Padjadjaran University)

## Herry Irawan, ST., MM

Research Area : Operation Management, Strategic Management, ICT Business

Educational Background :

- MT (STEI – Bandung Institute Of Technology, Indonesia)
- MM (SBM – Bandung Institute Of Technology, Indonesia)
- ST (Pasundan University, Indonesia)

Job/ Position : Vice Dean of Academic and Student Affairs, School of Economic and Business, Telkom University

Research : University Grant : Hibah Pembuatan e-Learning, Telkom University,

Mata Kuliah Operation and Quality Management, as team leader.

## Khairani R. Siregar, S.Si, MT

Research Area : Operation Management, Quality Management, Project Management, Management of Technology

Educational Background :

- M.T (Bandung Institute Of Technology)
- S.Si (Bandung Institute Of Technology)

## Listyo Dwi Harsono, MT

Research Area : Information Technology Strategy, Information Technology Business, Content Development,

Entrepreneurship, Business Development Educational Background :

- MT (Pasundan University)
- ST (Bandung Institute Of Technology)

Professional Experience

Job/ Position : PT. Telkom, Founder PT. Sarana Solusino Pratama, Founder PT. Indonesia Kreatif Mandiri,

Co Founder Togaya.com, Analyst Entrepreneurship Telkom Foundation



Erni Martini

Herry Irawan

Khairani R. Siregar

Listyo Dwi Harsono

# OPERATION & ICT MANAGEMENT

## Nurvita Trianasari, S.Si, M.Stat

Research Area : Statistics, Mathematical Economics, Research Methodology, Power Analysis, Generalized Linear Models

Educational Background :

- M.Stat, (Padjadjaran University),
- S.Si, (Bandung Islamic University)

Professional Experience :

- Consultant
- Trainee Research Methodology in Obgyn Specialized FK Unpad
- Trainee Statistics in Postgraduate FK Unpad
- Guest Lecturer Multivariate Statistical Analysis in SBM ITB

## Osa Omar Sharif, S.Si, MSM

Research Area : Consumer Behavior, User Experience, Customer Satisfaction and Loyalty, Internet Marketing,

Social Media Marketing, Viral Marketing, Consumer Innovativeness, Technology Adoption and Difussion, Marketing Analytics

Educational Background :

- MSM. (Bandung Institute Of Technology)
- S. Si. (Bandung Institute Of Technology)

## Puspita Kencana Sari, S.Kom, MTI

Research Area : Information Security Management, IS Evaluation, IT Governance, IT Risk Management, Management Information System

Educational Background :

- MTI (Indonesia University)
- S.Kom (Indonesia University)

Professional Experience : IT Consultant (PUSILKOM UI)

## Ratih Hendayani, ST., MM

Research Area : Operation Management and Supply Chain Management

Educational Background :

- MM (Telkom University)
- ST (Pasundan University)

Book and Publication :

- Mari Berkenalan dengan Management Logistik, 2011, Alfabeta
- Indonesia Journal, AIABI, ISCLLO, National Seminar UPI, IJBAS, EJEM, IFRD and other journal and proceeding.

## Rr. Rieka F. Hutami, S.MB, MM

Research Area : Operation and quality management, Telco Business, Research Method, Quality Management system

Educational Background :

- MM (Telkom Institute of Manajemen)
- SMB (STMB Telkom)

Professional Experience :

- Consultant for Infratel from 2010-2012,
- Internal Auditor for IMT from 2011-2012,
- Internal auditor for Telkom university from 2012 until now



Nurvita Trianasari



Osa Omar Sharif



Puspita Kencana Sari



Ratih Hendayani



Rieka F. Hutami



# OPERATION & ICT MANAGEMENT

## Sri Widyanesti, ST., MM

Research Area : Management, Operation Management, Quatitative Analisis For Business

Educational Background :

- MM (Telkom Institute of Management)
- ST (Pasundan University)

## Drs. Sumrahadi, MM

Research Area : Marketing Management and Telecommunication Business

Educational Background :

- MM (STMB)
- Drs (Diponegoro University)

Professional Experience :

- AVP Interconnection Tariff of PT. Telekomunikasi Indonesia, Tbk
- AVP Connectivity & Platform Service of PT. Telekomunikasi Indonesia, Tbk
- AVP Product Strategy – Carrier Voice of PT. Telekomunikasi Indonesia, Tbk

Job/ Position :

- VP. Business Deveelopment of Telkom Foundation
- Board of Commissioner of PT Sandhy Putra Makmur

## Tjahjono Djatmiko, Ir., MBA

Research Area : Marketing Management

Educational Background :

- MBA (Prasetya Mulya Business School)
- Ir (Bandung Institute Of Technology)

Professional Experience

- PT Telekomunikasi Indonesia Tbk / General Manager
- PT Indonusa Telemedia(Telkom Vision) / Board of Director (member)

## Tri Djatmiko, Ir., MM

Research Area : Strategic Management, Customer Relationship Management

Educational Background :

- MM (Telkom University)
- Ir (Bandung Institute Of Technology)

Professional Experience :

- PT Telekomunikasi Indonesia Tbk / Executive General Manager
- PT Infomedia Nusantara / Board of Commissioner (member)
- PT Pramindo Ikat Nusantara / Board of Commissioner (chairman)
- PT Graha Informatika / Board of Commissioner (member)
- Telkom Institute of Management / Senate member
- Cahaya Bintang Mentari Foundation / Governing Board

## Yudi Priyadi, ST, MT

Research Area : Informatics Business Management

Educational Background :

- MT (Bandung Institute Of Technology)
- ST (College of Science and Technology Indonesia)



Sri Widyanesti

Drs. Sumrahadi

Tjahjono Djatmiko

Tri Djatmiko

Yudi Priyadi

# MARKETING & CONSUMER STUDIES

## Achmad Manshur Ali Suyanto, Ir, MBA, DBA

Research Area : Marketing  
Educational Background :  
– MM (Shouthern Cross University)  
– ST (Sepuluh Nopember Institute of Technology)  
Professional Experience : PT. Telkom Employee

## Damayanti Octavia, SE., MM

Research Area : Service Management, Green Marketing,  
Customer Relationship Management  
Educational Background :  
– MM (Winaya Mukti University)  
– SE (Langlangbuana University)

## Fajar Siddiq Ari Prabowo, SE, MBA

Research Area : Retail Consumer / Shopping Behavior & Creative Thinking in Business  
Educational Background :  
– MBA (Bandung Institute of Technology)  
– SE (STIE Tridharma)  
Professional Experience :  
– Strategic Planner of PT. TMU & Retail  
– Coaching of PT. LSI

## Heppy Millanyani, S.Sos, MM

Research Area : Marketing Management, Marketing Communication, Tourism Marketing, Consumer Behavior  
Educational Background :  
– MM (Parahyangan University)  
– S.Sos. (Padjadjaran University)

## Indira Rachmawati, ST, MSM

Research Area : Marketing Management, Services Marketing, Service Management and Operation in Telecommunication,  
Integrated Marketing Communication  
Educational Background :  
– M.S.M (Bandung Institute of Technology)  
– S.T. (Bandung Institute of Technology)

## Indrawati, Drs., MM, Ph.D

Research Area : Technology Adoption, English, Marketing Management, Service Marketing, Media Business Marketing,  
e-Commerce, Marketing Research, and Research Methodology  
Educational Background :  
– Ph.D of Management (Malaysia Multimedia University)  
– MM (Padjadjaran University)  
– Drs (Indonesia University of Education)

## Refi Rifaldi Windy Giri, ST. MBA

Research Area : Consumer Behavior, Marketing Management  
Educational Background :  
– MBA (Bandung Institute of Technology)  
– ST (Pasundan University)  
Professional Experience:  
– Head of Quality Management Representative (QMR)  
School of Creative Industries – Telkom University  
– Vice Dean of Academic & Student School of  
Creative Industries – Telkom University



Achmad Manshur

Damayanti Octavia

Fajar Siddiq

Heppy Millanyani

Indira Rachmawati

Indrawati

Refi Rifaldi

# HUMAN CAPITAL DEVELOPMENT

## **Anthon Rustono, Drs, MM.**

Research Area : Human Resource Management

Educational Background :

- MM (Borobudur University)
- SE (UPMI)

Professional Experience :

- PT. Telkom
- Telkom Foundation of Education

## **Dr. Arif Partono Prasetio, Drs., MM**

Research Area : Human Resources, Organization & Group Study

Educational Background:

- MM (Padjadjaran University)
- S3 (Parahyangan University)

Professional Experience :

- December 2010 – October 2011, Corporate Secretary and Procurement General Manager.
- November 2009 – December 2010, Legal and Business Development General Manager, YOMART Minimarket, Bandung.
- October 2007– November 2009, Human Resources, Legal, and Development General Manager, PT. YOMART Rukun Selalu, Bandung.

## **Dadang Iskandar Drs., MM**

Research Area : English Skill, Marketing, and Human Resources

Educational Background : MM (Telkom Institute of Management)

Professional Experience :

- Senior Teacher of SCF and EIL at UNHCR Galang Island,
- Branch Manager of ELSI Jakarta – Bandung.

## **Djoko Wahyuadi, Drs., MM**

Research Area : Management

Educational Background :

- MM (Asian Institute of Management)
- S.E (Brawijaya University)

Professional Experience

Job/ Position : PT. TELKOM Indonesia; PT. BANGTELINDO

## **Ella Jauvani Sagala, S.Psi, M.Sc.Psikolog**

Research Area : Human Resource Management, Business Psychology, Learning in Higher Education

Educational Background :

- M.BA (University of Westminster)
- S. Psi (Atmajaya University)

## **Dr. Fetty Poerwita Sary, SS., M.Pd**

Research Area : English, Education, Human Resource Management

Educational Background :

- Dr. (Educational Administration, Indonesia University Of Education)
- MPd. (Indonesia University Of Education)
- SS. (Padjadjaran University)



Anthon Rustono

Arif Partono

Dadang Iskandar

Djoko Wahyuadi

Ella Jauvani

Fetty Poerwita Sary



# HUMAN CAPITAL DEVELOPMENT

## Hani Gita Ayuningtias, S.Psi, MM

Research Area : Human Capital Management

Educational Background :

- MM (Padjadjaran University)
- S.Psi (Maranatha Christian University)

Book and Publication : Human Capital Development in ICT Industry in Indonesia: A Conceptual Model

## Nidya Dudija, S.Psi., MA

Research Area : Human Resource Management, Organization Development, Change Management, Industrial and Organisation Psychology

Educational Background :

- MA (Gadjah Mada University)
- S.Psi (Ahmad Dahlan University)

Professional Experience :

- Multi Cantika Consultant/HR Consultant
- PT. Cantika Daya Utama/HR Consultant

## Puspita Wulansari, ST, MM

Research Area : Human Resource Management

Educational Background :

- MM (Telkom Institute of Management)
- S.P (Padjadjaran University)

## Dr. Ratri Wahyunityas, ST, MM

Research Area : Human Resources Management, Talent Management, Leadership

Educational Background :

- Dr (Padjajaran University)
- MM (Padjadjaran University)

Professional Experience : Certified Talent Management Professional



Hani Gita

Nidya Dudija

Puspita Wulansari

Ratri Wahyunityas

## Abdullah, S.Pd, MM

Research Area : Human Capital Management

Educational Background :

- MM (Padjadjaran University)
- S.Psi (Maranatha Christian University)

Book and Publication : Human Capital Development in ICT Industry in Indonesia: A Conceptual Model

## Dr. Deden Syarif, S.Ag, M.Pd.I

Research Area : Good Corporate Governance

Educational Background :

- MPd.I (Bandung Islamic University)
- S.Ag. (State Islamic University Sunan Gunung Jati)

## Elvira Azis, SE, MT

Research Area : Economics, Management

Educational Background :

- MT (Bandung Institute of Technology)
- SE (Padjadjaran University)

Book and Publication : How can Big Data Support Learning Process? A case study in organization internal Healthcare Provider. Vol2 – No2, August 2014, ISSN: 2354-6603

## Dr. Helni Mutiarsih Jumhur, SH, MH,

Research Area : Cyber Law ( IT Law, Telecommunication Law and Public Policy ICT), Bussines Ethic and GCG and Philosophy of Law

Educational Background :

- DR of law in Cyber Law (Padjajaran University)
- M.H (Padjajaran University)
- S.H (Bandung Islamic University)

Professional Experience:

- Consultant Public Policy for ICT at Ministry Communications and Informatics at Republic Indonesia (KOMINFO RI)
- Consultant Public Policy for Internet Governance at National ICT Council (Dewan TIK Nasional /DeTikNAS)
- Mediator/Panelis in Dispute Domain Name at lembaga Penyelesaian Sengketa Nama Domain Indonesia (PPND)

Book and Publication:

- Model Of Institutional Domain Name Registration In Relation With Law Number 11 year 2008 concening Information electronic Transaction In The Frame Work Of Law Certainty Realisation
- Himpunan Peraturan Regulasi Telekomunikasi –ISBN 978-602-17693

## Yuhana Astuti, S.Si., SE, MT, M.Agr

Research Area : Industrial and Business Economics

Educational Background :

- M.T (Bandung Institute of Technology)
- M. Agr (Niigata University)
- S.Si (Padjadjaran University)
- S.E (Padjadjaran University)

## Yusuf Budiana, Ir., MBA

Research Area : Managerial Economics and Game Theory

Educational Background :

- MBA Cleveland State University, USA
- Ir. Bachelor of Informatics Engineering (Bandung Institute of Technology)

Professional Experience :

- System Analyst at PT. Telkom
- Business Development at PT. Telkom



Abdullah

Deden Syarif

Elvira Azis

Helni Mutiarsih

Yuhana Astuti

Yusuf Budiana

# INNOVATION, STRATEGY & ENTREPRENEURSHIP

## Astri Ghina, S.Si, MSM

Research Area : Entrepreneurship, Corporate Entrepreneurship  
Educational Background :  
– Doctoral Science and Management (SBM-ITB)  
– MSM (SBM-ITB)  
– SSi

## Ary Ferdian, ST, MM

Research Area : Strategic Management Quality & Performance Management, Human Resource Management  
Educational Background :  
– MM (Telkom Institute of Management)  
– ST (STT Telkom)  
Professional Experience :  
– Asistant Vice President (AVP). Foundation Planning, Evaluation & Management Reporting – Telkom Foundation (YPT/YSPT)

## Dini Turipanam Alamanda, Stp., MSM

Research Area : Game Theory Application in Business, Service Science, Business Model, And Decision Science.  
Educational Background :  
– MSM (Bandung Institute of Technology)

## Dodie Tricahyono, Ir., MM., PhD

Research Area : Strategic Management, Innovation Management, Business Model, Corporate Culture, Organizational Learning, and Team Learning.  
Educational Background :  
– PhD. (University of Science, Malaysia)  
– MM. (Telkom Institute of Management/ Telkom University)  
– Ir. (Bandung Institute of Technology)  
Professional Experience :  
Dean School of Economics & Business Telkom University,  
Strategic and Marketing Consultant,

## Eka Yuliana, ST, MSM

Research Area : Marketing Research, Business Development, Consumer Behaviour, Entrepreneurship, Digital Marketing, Customer Relationship Management  
Educational Background :  
– MSM (Bandung Institute of Technology)  
– ST (Bandung Islamic University)

## Farah Alfannur, S.Si, MSM, M.eng

Research Area : Decision Making, Strategic Management, Innovation Management  
Educational Background :  
– MSM (Bandung Institute of Technology)  
– M.Eng (Tokyo University of Science)  
– S.Si (Bandung Institute of Technology)

## Grisna Anggadwita, ST, MSM

Research Area : Entrepreneurship, Creativity and Innovation Management, Service Innovation, Performance Management, Strategic Management, and Technology Management.  
Educational Background :  
– ST (Telkom Institute of Technology)  
– MSM (Bandung Institute of Technology)  
Professional Experience :  
– PT. Lion Asuper Indo/Assistant Manager Operational  
– School of Business and Management, ITB/Research Assistant Book and Publication : "Inovasi dan Kewirausahaan Sosial", "Manajemen Inovasi"



Astri Ghina



Ary Ferdian



Dini Turipanam



Dodie Tricahyono



Eka Yuliana



Farah Alfannur



Grisna Anggadwita



# INNOVATION, STRATEGY & ENTREPRENEURSHIP

## HA Romadlon, Drs, MM, CTP

Research Area : Corporate Strategy

Educational Background :

– MM (Padjadjaran University)

Professional Experience

Job/ Position : Telkom Corporate Strategy

## Jurry Hatammimi, SE, MM

Research Area : Entrepreneurship, Marketing Management

Educational Background :

– MM (Bandung Institute of Technology)

– SE (Padjadjaran University)

Book and Publication :

– The Relation of Social Media Understanding to Way of Starting Business

– Analysis of Business Plan Online Applications Features as Entrepreneurship Development Strategy

## Lia Yuldinawati, ST, MM

Research Area : Entrepreneurship, Marketing Management

Educational Background :

– MM (Padjadjaran University)

– ST (National Institute of Technology)

## Risris Rismayani, S.MB, S.Pd, MM

Research Area : Strategic Management, Telecommunication Business, Media Business, Resource Management in Telco

Educational Background :

– MM. (Telkom University)

– SMB. (Telkom University)

– SPd. (Indonesia University of Education)

Professional Experience : Analyst Education Planning at Directorate Higher Education YPT

Book and Publication :

– Highlight Anatomi dan Dinamika Industri Semen Indonesia, CV Alfabeta 2013;

– Managing Product Portfolio, Dinamika Komunika, 2013.

## Sisca Eka F, ST.MM

Research Area : Entrepreneurship, Marketing Bisnis Media

Educational Background :

– MM, (Padjadjaran University)

– S.T. (Bung Hatta University)



HA Romadlon



Jurry Hatammimi



Lia Yuldinawati



Risris Rismayani



Sisca Eka F

## Aldilla Iradianty, SE., MM

Research Area : Strategic Management, Financial Management  
 Educational Background :  
 – MM (Parahyangan University)  
 – SE (Padjadjaran University)  
 Professional Experience :  
 – Analyst Business Development, Telkom Foundation, Bandung.

## Andrieta Shintia Dewi, S.Pd, MM

Research Area : Financial Management, Investment, Options  
 Educational Background :  
 – MM (Institut Manajemen Telkom)  
 – S.Pd (Educational Psychology and Guidance)  
 (Indonesia University of Education)

## Dr. Astrie Krisnawati, S.Sos, M.Si

Research Area : Accounting, Finance, Business Ethics,  
 Good Corporate Governance, Corporate Social Responsibility,  
 Sustainable Development  
 Educational Background :  
 – Doctoral Program of Science in Management  
 (School of Business and Management-Bandung Institute of Technology)  
 – MSM (National University)  
 – S.Sos? Business Administration (University of Indonesia)  
 Book and Publication :  
 – Redefining Corporate Social Responsibility: towards Sustainability, Gadjah Mada International  
 Conference on Economics and Business 2014, Yogyakarta, Indonesia, December 5, 2014 – achieved  
 3rd Winner of Best Paper Award.  
 – “Modeling an Effective Corporate Social Responsibility in Alignment with Good Corporate Governance  
 Based on Indonesian Legal Regulations”, has been accepted and will be published in Advanced  
 Science Letters, a Scopus-indexed Journal, 2015.

## Dr. Brady Rikumahu, SE, MBA

Research Area : Finance, Derivatives Market, Valuation, Investment  
 Educational Background :  
 – MBA (International University of Japan)  
 – SE (University of Indonesia)

## Dr. Dadan Rahadian, ST, MM

Research Area : Financial & Banking  
 Educational Background :  
 – DR (University of Indonesia)  
 – MM (University of Indonesia)  
 – ST (University of Indonesia)  
 Professional Experience :  
 – Civil Engineer at PT Wijaya Karya  
 – Credit Analyst at Bank Danamon  
 – Equity Analyst at Danamon Securities  
 – Financial & Investment Advisor at PT Kereta Samudera Pratama

## Irni Yunita, ST, MM

Research Area : Capital Market, Corporate Finance  
 Educational Background :  
 – MM (Padjadjaran University)  
 – ST (Gadjah Mada University)

## Muhammad Azhari, SE, MBA

RESEARCH AREA : Economics and Finance  
 EDUCATIONAL BACKGROUND :  
 – MBA (Bandung Institute of Technology)  
 – SE (Parahyangan University)

## Dr. Nora Amelda Rizal, Ir., M.Sc, MM

Research Area : Financial Engineering, Investment,  
 Optimization Control, and Stochastic Control  
 Educational Background :  
 – PhD Candidate (Institut Teknologi Bandung)  
 – MSc (Technische Universiteit te Delft/TU Delft)  
 – MM (Padjadjaran University)  
 – Ir (Technische Universiteit te Delft/TU Delft)  
 Professional Experience : Simulator Engineer  
 (PT. Dirgantara Indonesia)

## Dr. Palti M. Sitorus, Drs., MM, DR

Research Area : Statistics, Econometrics, and Finance  
 Educational Background :  
 – DR (Bogor Agricultural University)  
 – MM (Padjadjaran University)  
 – S.Si (Padjadjaran University)  
 Professional Experience : Director of Research and  
 Community Service Tel U

## Tieka T. Gustyana, SE, MM

Research Area : Financial Management and Economics  
 Educational Background :  
 – MM (Telkom University)  
 – S.E (Padjadjaran University)



Aldilla Iradianty Andrieta Shintia Dewi Astrie Krisnawati Brady Rikumahu Dadan Rahadian Irni Yunita Muhammad Azhari Nora Amelda Rizal Palti M. Sitorus Tieka T. Gustyana

## STUDENT'S VOICE

### Rahmat Simbara Saputra MBTI 2013

Study at MBTI is exciting, first I guess that I only learning about economics since it's a Management Program, but it turns out that I also got Information & Communication Technology subject. I hope that knowledge can be an added value for me to jump in the working world. My message to MBTI is to keep innovating. Keep up the good work and fixed when needed.

## TUITION & OTHER FEES

### TUITION & OTHER FEES

No.	Program	Faculty	Admission Fee	Tuition Fee / semester	Total Fee
1	Bachelor International ICT Business		Rp. 58.000.000,-	Rp. 18.000.000,-	Rp. 76.000.000,-
2	Bachelor program of management of business in telecommunication and informatics		Rp. 25.000.000,-	Rp. 9.000.000,-	Rp. 34.000.000,-

for updates please follow this link <http://smb.telkomuniversity.ac.id>







## PROGRAM ACHIEVEMENT



## STUDENT ACTIVITIES





## LOCATION



## FACILITIES







CEO Telin Malaysia Oki Wiranto pada Kuliah Umum Fakultas Ekonomi dan Bisnis yang berlangsung di Telkom University, Jumat (20/3/ 2016). Pada kesempatan tersebut, ia menyampaikan paparan tentang kiprah bisnis Telkom Indonesia di Singapura. Foto: Risa





